



*Celebrating 60 years of
Humanitarian Service*
annual report 2009



SINGAPORE

Our Vision

To realise Singapore Red Cross as a leading and distinctive humanitarian organisation that brings people and institutions together in aid of the vulnerable.

Our Mission

Protecting human life and dignity, relieving human suffering and responding to emergencies.

Our Work

As an independent humanitarian organisation, we raise our own funds to serve humanity and further the work of the Movement both locally and internationally.

Core Values

Compassion

Having a caring culture and a love for people in whatever we do, guided by the seven principles of the Red Cross Red Crescent Movement.

Passion

Giving our heart and soul selflessly in all that we do.

Professionalism

Achieving excellence in our service delivery with integrity and transparency.

SEVEN FUNDAMENTAL PRINCIPLES OF THE RED CROSS RED CRESCENT MOVEMENT

- Humanity
- Impartiality
- Neutrality
- Independence
- Voluntary Service
- Unity
- Universality

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Chairman's Report A Year in Review





2009 marked a significant milestone for Singapore Red Cross Society (SRC) as we celebrated our 60th year of humanitarian service in Singapore. It was a momentous time for us as we also commemorated the founding of the International Red Cross and Red Crescent Movement 150 years ago in Solferino, a small town in Italy.

Indeed, the spirit of solidarity was strong, as 186 national societies worldwide jointly organised events and activities in their countries to remember this shared mission of helping the most vulnerable in their critical time of need.

The SRC has come a long way since we were just a branch of the British Red Cross, to our incorporation as a Society by an Act of Parliament in 1973. In this issue of the Annual Report, we have included some photos of SRC in the last 60 years as well as the key achievements of the SRC in 2009.

Notable Achievements in 2009

The work of the SRC is made possible only through the dedication and commitment of our volunteers, members and staff to help organise and participate in the variety of activities, programmes and events. Some of the notable highlights for 2009 include the following:

- Collection of 95,676 units of blood and increasing the number of regular donors by 3% to 62,454;
- Training 7,103 individuals in Standard First Aid, Occupational First Aid, Heart Saver Adult CPR and Basic Cardiac Life Support and introducing the 'First Aid Training for Infant/Child Care Personnel' course;
- Rendering 322 first aid coverages in national and community events;
- Garnering S\$1.31 million through fund raising events, direct mail appeals and third party events for our local humanitarian services;
- Launching the Asian Tsunami book titled 'Beyond Tsunami - Rebuilding Communities Touching Lives' to report on the rehabilitation efforts by Singapore VWOs and NGOs.

Moving Forward...

Volunteers are our pillars and they form the backbone of the Red Cross Movement. Hence, to realise our vision of ensuring that Singapore Red Cross continues to endure as 'a leading and distinctive humanitarian organisation', we must continue to increase and strengthen volunteer involvement and membership. SRC must continue to review our various programmes and activities in order to attract, inspire and retain volunteers. We must also review and upgrade our training (beyond just First Aid) and establish an enlightened Human Resource Management and Training System, that will recognise, train and develop volunteers of diverse talents and leadership potentials. This knowledge training programme to be developed for our volunteers will also ultimately facilitate SRC's ambition and strategic initiative to become a training and resource hub.

With the rapidly changing demography in Singapore, we will be witnessing an increasing number of elders in the years ahead, with quite a number from management and professional backgrounds. We should learn from the example of Japan, where many retired elderly were successfully recruited as volunteers in various fields. Age is no barrier to volunteer work as long as one is healthy and has a passion to help others. In SRC's recruitment of volunteers, we should therefore target the elderly in addition to the young.

Besides retaining new or existing volunteers, we would also like to engage our pioneer batches of volunteers who have made significant contributions to SRC during our early days. Many of them are already retired from their regular work or are in their 70s. We hope they will continue to play an active role in SRC - to share their experiences, serve as mentors to the newer members or to contribute by sharing with the media their experiences and networking with foreign delegates whom they have liaised with before.

Additionally, the SRC is reviewing our work and services to look at other areas of assistance to the vulnerable in the community. One initiative which we have taken is our move of the Red Cross Home for the Disabled to new premises in early 2010. Besides a bigger capacity to take in more than the current number of disabled residents and better facilities, a new children's ward and day activity centre will also be set up to accommodate the needs of families who require that extra help in respite care for their handicapped family member. We are also reviewing the current role of SRC in public duty, in the rendering of First Aid. We are currently looking into the viability of operating a general Ambulance Service and/or the feasibility of operating a Community Hospital. All these are part of our endeavours to ensure that SRC continues to reinvent itself and stay relevant in the future.

We would not have come this far without the help of donors, volunteers, corporate partners, bloodmobile organisers, Council Members and staff who have committed their time, effort, energy and/or provided financial aid to us in support of our various causes. We would like to thank you for your support and generous contribution to SRC over the past 60 years and we look forward to your continuous support in the next 60 and more years.



Tee Tua Ba
Chairman

Singapore Red Cross at a glance





1949 SRC was founded as the Singapore Branch of the British Red Cross. Operations started in a borrowed office in Empress Place, which moved to Maxwell Road, then to Asia Insurance Building, before landing at its current site in Penang Lane in 1961.

Our Services to the Community

The Singapore Red Cross' principal objectives include the provision of assistance in relief operations during times of disasters and the provision of auxiliary health and welfare services to the vulnerable in our community – the sick, the handicapped, the aged, the poor and the young.

Red Cross Home for the Disabled (RCHD)

The RCHD provides long-term residential and respite care services to individuals with severe and multiple disabilities such as cerebral palsy, spastic quadriplegia and epilepsy. It is home

to 85 residents aged between eight to 61 years. With effect from April 2010, the RCHD is situated at Family Link@Lengkok Bahru.

Red Cross Non-Emergency Ambulance Service

The non-emergency ambulance service provides regular transportation for the needy and the elderly to and from their medical appointments. The team which comprises both drivers and responders, also supports the Singapore Civil Defence Force (SCDF) and the Ministry of Health (MOH) in times of disasters or civil emergency exercises.

National Blood Donor Recruitment Programme

Appointed the National Blood Donor Recruiter by the Health Sciences Authority since April 2001 to work in partnership with the Blood Services Group to ensure a safe and sufficient blood supply for our country, the SRC focuses on blood donor motivation,

recruitment, retention and recognition; working with bloodmobile organisers in the community to organise blood drives; and developing and implementing promotional and educational campaigns to heighten public awareness on the importance of voluntary and regular blood donation.

Disaster Management

SRC prepares volunteers to respond to local and international disasters, and participate in national civil emergency exercises. Training is also conducted on a regular basis with IFRC for staff and volunteers from regional sister national societies.

First Aid

The SRC's Training Centre (RCTC) conducts first aid and Cardio-Pulmonary Resuscitation (CPR) training to groups, companies and individuals. The SRC also provides first aid coverage at community and national events through the involvement of its adult and youth volunteers.

Volunteerism Among Youths

SRC promotes its humanitarian values and services through active engagement of youths in primary, secondary, post-secondary and tertiary institutions.

International Response and Relief Assistance

SRC responds and provides humanitarian assistance to survivors of disasters and crises through relief and development work, bilateral/multilateral cooperation initiatives with sister National Societies, Government and Non-Governmental Organisations (NGOs), dissemination of International Humanitarian Law (IHL) and restoring family links.

The work of the Red Cross began on 30 September 1949 as a branch of the British Red Cross. On 6 April 1973, it was incorporated by an Act of Parliament and became known as the Singapore Red Cross Society (SRC).

The Singapore Red Cross is part of the worldwide, non-political, non-religious movement – the International Federation of Red Cross and Red Crescent Societies (IFRC). It adheres to the Geneva Convention (1949) and bases its work on the fundamental principles of humanity, impartiality, neutrality, independence, voluntary service, unity and universality.

It is an independent humanitarian organisation that raises its own funds to serve humanity and further the work of the Red Cross locally and internationally.

Our Governance





1959 The SRC rushed first-aiders to the scene of the Kampong Tiong Bahru Fire – one of the local disasters which SRC extended emergency first aid coverage and relief supplies to.

The core of SRC's work is to serve the needs of the most vulnerable in our community. As an organisation which is responsible for its own fundraising to provide the various services and activities for the community, it is crucial for us to continue to practice good corporate governance and strengthen the SRC's reputation as the charity of choice.

The SRC adopts a three level organisational structure to govern the Society – the Council, the Executive Committee and the Secretariat.

The Council

The Council is responsible for pursuing SRC's objectives as laid down by the Act of Parliament and its Constitution. It comprises 33 members and includes the Chairman (appointed by the President of the Republic of Singapore), members elected from the Annual General meeting, appointed representatives from SRC's divisions, co-opted members (invited to serve on account of their special skills or knowledge) and appointed members who represent various government ministries.

Working closely together with the Council are three commissions:

- a) the Finance Commission which oversees the financial functions of the SRC, including investment of SRC's funds. It reviews the accounting policies and procedures, annual budget, performs quarterly reviews of SRC's financial performance and advises the Council on financial matters.
- b) the Legal Commission which looks into both local and international legal matters.
- c) the Medical Commission which looks into matters pertaining to the relief of sickness, suffering or distress and the improvement of health.

The Chairman serves a term of three years and is eligible for re-appointment by the President.

The Executive Committee

The Executive Committee is also headed by the Chairman and carries out the policies laid down by the Council. This Committee is responsible to the Council for the Society's general management, with the operational responsibilities vested in the active divisions – the Adult Volunteer Division (AVD), the Red Cross Humanitarian Network (RCHN), the Red Cross Youth (RCY) and all the various Standing Committees, Task Forces and Resource Panels.

The Secretariat

The Secretariat is headed by the Secretary General who is appointed by the Council and is the Chief Executive Officer (CEO) of the Society. He is delegated with the responsibilities of the management and administrative aspects of the SRC and is responsible for implementing the policies and directives laid down by the Council. Activities and programmes of the SRC are organised and implemented by the Secretariat and its volunteers.



MR KEK SIEW KOK
57 years of giving

"First aid skills are life skills. Learn them to help the vulnerable. Volunteer actively to put what you learnt into practice. Don't waste good skills."

Uncle Kek began his love affair with the Red Cross as a volunteer ambulance driver and first aid giver, after clearing the first aid assessment at 17 years old. He was curious and had wanted to learn. Upon certification, he decided to volunteer with SRC so as not to forget what he'd picked up.

"I was part of the Red Cross teams that extended help at local disasters like the Geylang fire in 1953, the Bukit Ho Swee fire in 1961, the major flood that hit Potong Pasir in 1978, the explosion of Splyros tanker in a shipyard in the same year, the cable car tragedy in 1983 and the Hotel New World collapse in 1986. Beyond first aid coverage and ambulance services, we rushed on site food, water and even clothes in some instances for the survivors," the 74-year old retiree reminisced with pride.

Now a senior volunteer and mentor to the Adult Volunteer Division, Uncle Kek is also actively involved in fundraising activities like flag days. The fit and active grandfather of three lives by this philosophy: Treat others well, and they will treat you well.

Council of the Singapore Red Cross

Patron

His Excellency, The President of the Republic of Singapore
Mr S R Nathan

Chairman

Mr Tee Tua Ba

Vice Chairmen

Mr Jeffrey Chan Wah Teck, SC
Mr Lim Neo Chian
Assoc Prof Lim Meng Kin

Honorary Treasurer

Mr Han Eng Juan (up to 31 Dec 2009)
Mr Chris Liew (from 1 Jan 2010)

Members

Mr Axel Chan
Mr Calvin Cheng (from 24 Jun 2009)
Assoc Prof (Dr) David Chew (from 24 Jun 2009)
Mr William Cheong Ah Soh (up to 23 Jun 2009)
Mr Eric Chia Soong Liang (up to 23 Jun 2009)
Mr Chng Tat Loon (up to 23 Jun 2009)
Mr Goh Chee Kong (up to 23 Jun 2009)
Assoc Prof Goh Lee Gan
Mr Paul Ho Yeok Chew
Mr Kwan Kwok Wah (up to 23 Jun 2009)
Mr Walter Lee Rui Han (from 24 Jun 2009)
Mr Chris Liew (from 24 Jun 2009)
Mr Patrick Lim Kiak Cheong (from 24 Jun 2009)
Mr Ling Khoon Chow
Dr Low Cheng Ooi
Mr Charles Ng
Mr Stephen Quick
Mr N Sreenivasan
Dr Patrick Tan Tong Nam (up to 23 Jun 2009)
Ms Rose Tan
Mdm Tan Wee King
Mr Tang Chun Tuck (from 24 Jun 2009)
Ms Esther Tay Yan Peng (from 24 Jun 2009)
Mr Toh Hock Ghim
Mr Andy Yeo Ser Hui

Mr Ngiam Shih Chun
*Representative, Ministry of Community
Development, Youth and Sports*

LTC Gan Siow Huang (up to 23 Jun 2009)
Representative, Ministry of Defence

LTC Roland Ng Kian Huat (from 24 Jun 2009)
Representative, Ministry of Defence

Mrs Edelweis Neo
Representative, Ministry of Education

Ms Lim Kheng Hua
Representative, Ministry of Foreign Affairs

Dr Mark Leong Kwok Fai (up to 30 Nov 2009)
Representative, Ministry of Health

Dr Lim Ghee Hian (from 1 Dec 2009)
Representative, Ministry of Health

Mr Kadir Maideen Bin Mohamed
(up to 23 Jun 2009)
Representative, Ministry of Home Affairs

LTC Francis Ng How Juah (from 24 Jun 2009)
Representative, Ministry of Home Affairs

Secretary General

Mr Christopher Chua (Ex-Officio)

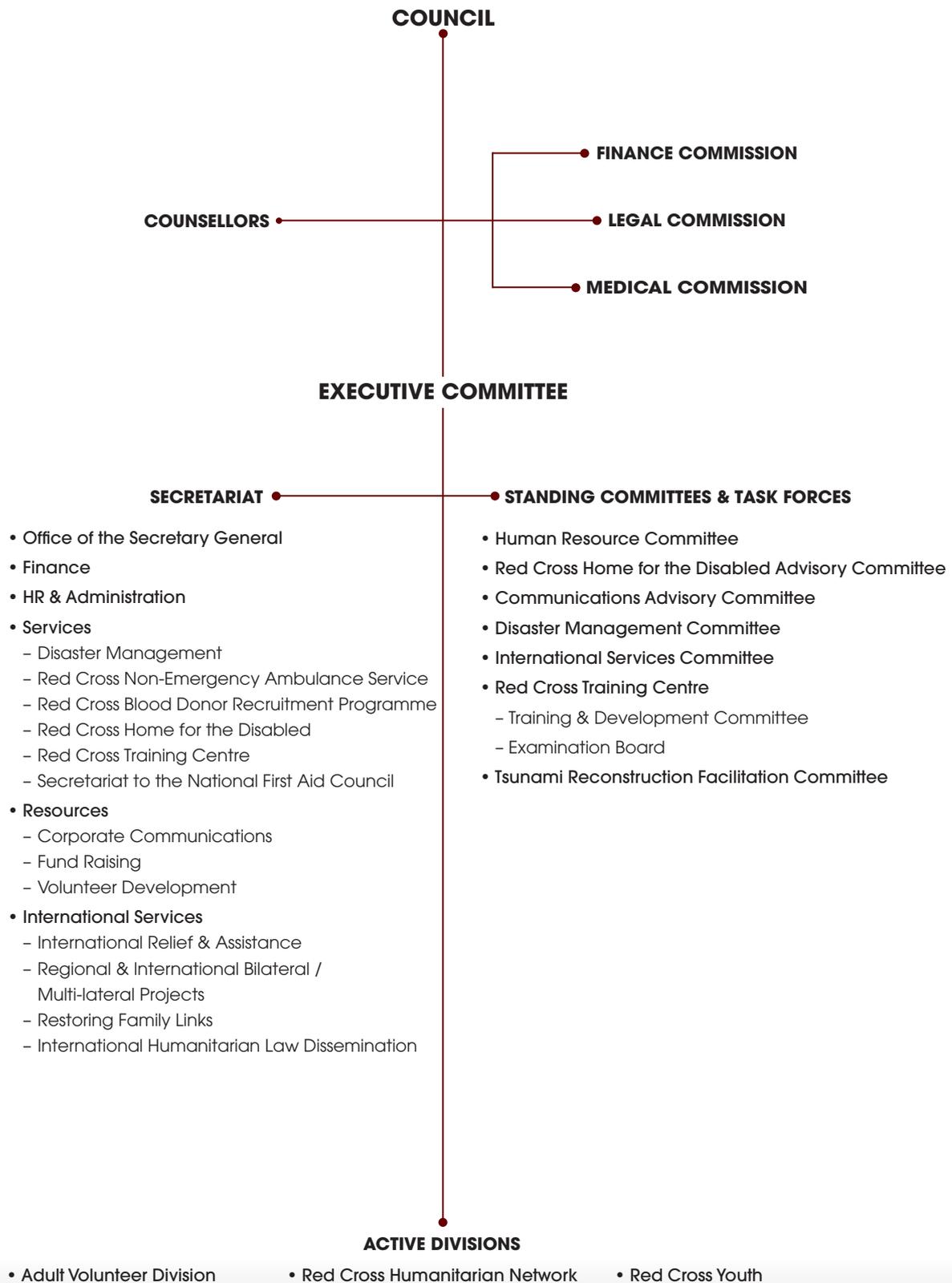
Counsellors

Datin Aw It Haw
Mr Chan Kai Yau
Dr W R Rasanayagam
Dr Yeo Khee Quan

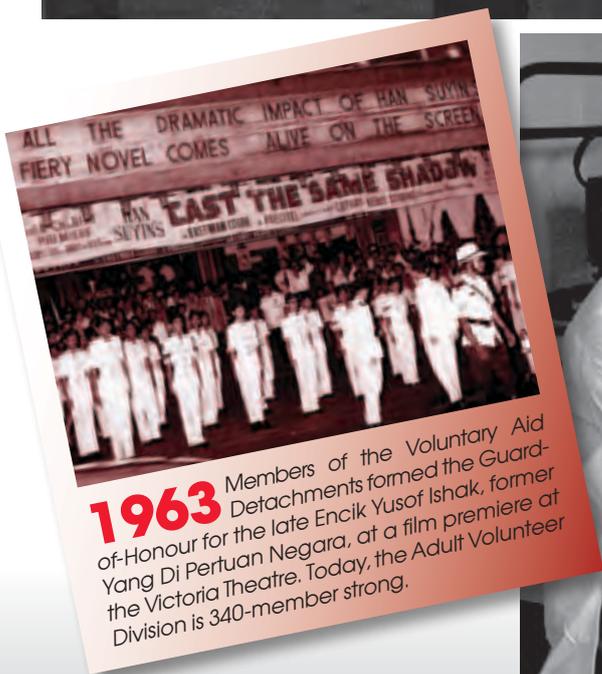
Auditors

KPMG LLP
16 Raffles Quay, #22-00
Hong Leong Building
Singapore 048581

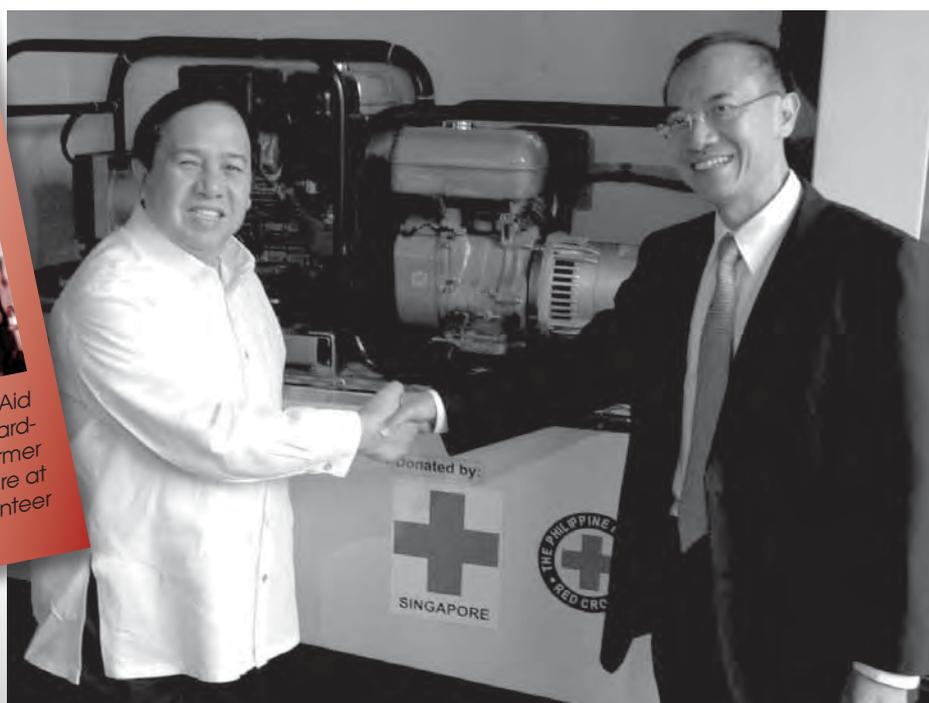
Organisation Chart



Key Achievements in 2009



1963 Members of the Voluntary Aid Detachments formed the Guard-of-Honour for the late Encik Yusof Ishak, former Yang Di Pertuan Negara, at a film premiere at the Victoria Theatre. Today, the Adult Volunteer Division is 340-member strong.





Capacity Building and Organisational Development

- 68 staff attended 49 training/seminars as part of its staff development and welfare programme.
- Trained 706 volunteers in areas of first aid and disaster management locally and regionally.
- Provided technical support to the International Federation of Red Cross and Red Crescent Societies (IFRC) in the development and management of the International Forums in Nairobi, Kenya in the areas of donor recruitment and health promotion.
- Provided support to the Regional Health Unit (RHU) in Bangkok to assist national societies in S.E. Asia to build capacity, knowledge and skills in the management of voluntary blood donation programme.

Communications and Public Relations

- SRC continued to rank top 10 under the “Community-Humanitarian” and “Community-Organisations” categories in a nationwide online performance survey.
- Garnered 300 media coverages or 28 coverages per month in dailies, magazines, digital as well as broadcast mediums.
- Garnered over 1,500 members in the SRC Facebook Group.
- Launched Twitter to provide real-time updates on SRC efforts and activities.
- Launched the “Beyond Tsunami – Rebuilding Communities, Touching Lives” book to recognise the contributions of the Singapore Red Cross and the local Non-Governmental Organisations (NGOs) and Voluntary Welfare Organisations (VWOs) towards the recovery and reconstruction efforts of the Asian Tsunami 2004.

Service Delivery and Advocacy

- Collected 95,676 units of blood to meet the transfusion needs of patients in Singapore.
- Increased the number of regular donors by 3% to 62,454, of which 10,856 (8% increase from 2008) donated more than two times a year.
- Trained 7,103 individuals in Standard First Aid (SFA), Occupational First Aid (OFA), Heart Saver Adult CPR and Basic Cardiac Life Support (BCLS).
- Launched the “First Aid Training for Infant/Child Care Personnel” course in February and have trained 161 individuals.
- Conducted 60 talks in schools, grassroots community centres and companies on various topics such as the work of the SRC, disaster preparedness and first aid.
- Received over 8,000 hours of volunteer service through the contributions of over 1,200 volunteers.
- Rendered 322 first aid coverages in national and community events.
- Launched the “First Aiders on Wheels” programme on 1 August to provide first aid to the community at the East Coast Park.
- Mobilised as the team leader for the Regional Disaster Response Team (RDRT) to render relief assistance to survivors of the Philippines Tropical Storm.
- Hosted the RDRT Information Technology and Telecommunication training and the United Nations Disaster Assessment and Coordination Consolidation (UNDAC) course.
- Raised S\$3,470,430 to aid relief efforts of the tropical storms in Philippines, Laos, Cambodia as well as the earthquake in Padang, Indonesia.

Fundraising and Resource Generation/Collaborations and Partnerships

- Raised S\$1,310,624 through fundraising events, direct mail appeals, and third party events for our local humanitarian services.

- Collaborated and engaged 25 corporate partners in raising funds for its local humanitarian services.
- Assisted sister national society, Vietnam National Red Cross (Ho Chi Minh City Chapter) in their fundraising Charity Walk and Concert through the involvement of the SRC Goodwill Ambassador, Mr Edmund Chen.

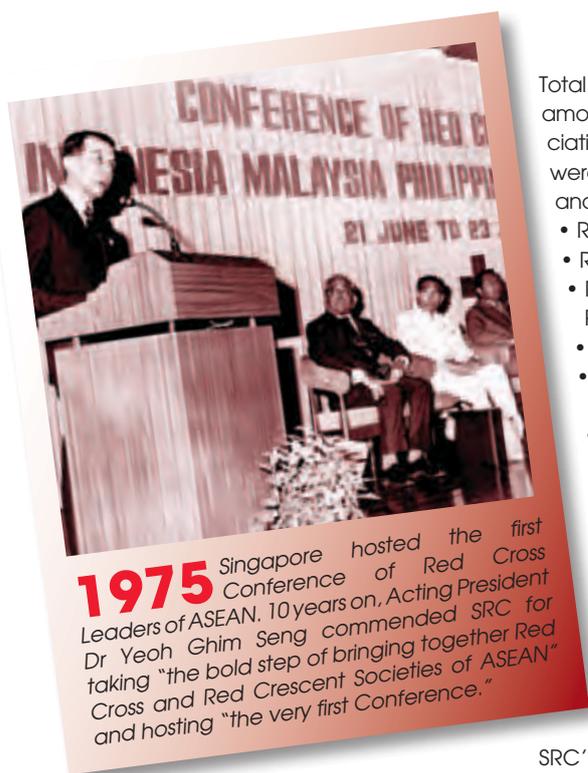
Our Future Plans

Over the next three years, 2010 to 2012, the SRC aims to be a leading and distinctive humanitarian organisation that brings people and institutions together in aid of the vulnerable. As such, SRC endeavours to:

- Continue to safeguard the public trust and further strengthen its reputation as the charity of choice;
- Attract and retain volunteers by having a progressive volunteer development and management system;
- Enhance the level of capabilities of volunteers through the provision of skills and knowledge training;
- Bridge and strengthen relationships through bilateral/multilateral partnerships with medical/logistic groups and NGOs, and the corporate sector in responding to the needs of the less fortunate both locally and abroad;
- Continue to collaborate with the IFRC to make Singapore a training and resource hub;
- Expand our local services to help the less fortunate in the community;
- Increase the blood donor population, particularly the youth donors to represent 50% of our total donor population;
- Develop a sustainable source of funds to meet the operating needs of our local services and programmes;
- Align its HR strategies to become an “Employer of Choice”, through initiatives to recruit and engage its staff, and to retain the best talent.

Financial Overview





Unrestricted Funds*

The SRC's incoming resources for unrestricted funds amounted to S\$6,042,889. Principal funding sources for unrestricted income are as follows:

- SRC-organised fundraising projects
- Funds raised through third-party fundraising events
- Public and corporate donations
- Programme fees to the Red Cross Home for the Disabled and the **Red Cross Hostel for Physically Handicapped Workers
- Course fees for first aid and Cardio-Pulmonary Resuscitation (CPR) training courses provided by the Red Cross Training Centre
- Fees from the Red Cross Non-Emergency Ambulance Service
- Interests on fixed deposits with financial institutions and investments in quoted bonds
- Government subvention

* Funds structure – Unrestricted funds are available for use at the discretion of the Council in furtherance of the Society's objects. Restricted funds are those donated for a particular cause, the use of which is restricted to that cause. Such donations are held in custody of the Society and are principally for international relief and assistance (see notes 8 and 9).
 ** This service is no longer required and the hostel has been closed with effect from July 2009.

Total resources expended for the year amounted to S\$5,544,419 including depreciation of S\$182,054. The funds of the SRC were allocated for the following services and programmes:

- Red Cross Home for the Disabled
- Red Cross Training Centre
- Red Cross Blood Donor Recruitment Programme
- First Aid Public Duty
- Red Cross Non-Emergency Ambulance Service
- International Relief and Assistance
- Red Cross Youth activities
- Other community-based services

Through the strong support and generosity of the public and corporate sector for our local humanitarian services, the SRC was able to achieve a surplus of S\$498,470 for the year.

SRC's unrestricted reserves as at the year end stood at S\$10,878,030 (equivalent to 2 years' annual operating expenditure at its current level of expenditure).

Restricted Funds*

The SRC's restricted funds comprised the following:

International Relief Funds

These funds are made up of donations from the public in response to appeals for international relief efforts in disaster and crisis stricken countries. The funds received were used for emergency relief and development work specified in the public appeal. The total collection for the year amounted to S\$4,525,266. The disbursements pertaining to all the relief funds for the year amounted to S\$4,071,548. At the year end, the total balances of all relief funds inclusive interest of S\$57,240 and net of support costs of S\$137,000 stood at S\$33,555,563. Details of these funds are listed on page 56.

Tidal Waves Asia Fund

Donations to this fund amounted to S\$1,140 for the year, bringing the total raised since the inception of the fund to S\$89,189,303. Disbursements from this fund are for expenses and progress payments for projects which had been approved by the Tsunami Reconstruction Facilitation Committee. As at year end, a total of S\$82,034,816 was committed to 69 health, economic and livelihood, community and housing and education projects in Indonesia, Sri Lanka and the Maldives. The funds drawn down for the year was S\$11,368,421, leaving a balance of S\$15,385,430 inclusive of interest earned for the year amounting to S\$70,288.

The International Relief Funds and the Tidal Waves Asia Fund were collected for specific relief purposes and hence, were accounted for separately.

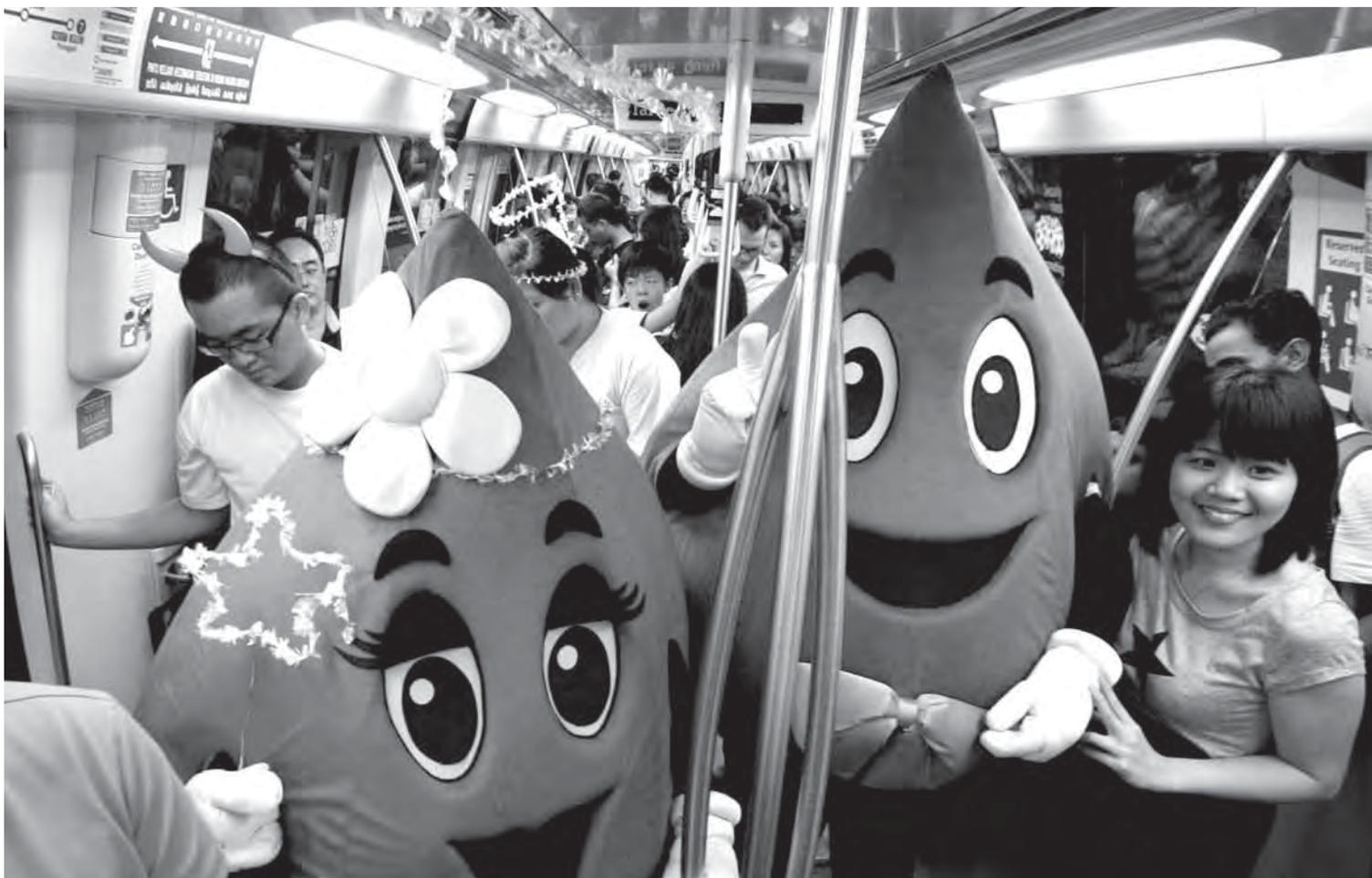
Investment Policy and Objectives

The Finance Commission reviews and invests the SRC's funds in accordance with the Trustee's Act and in compliance with the guidelines set by the Council. The SRC's funds are currently invested in quasi-government fixed income bonds, preference shares in local financial institutions and deposits in financial institutions. These investments are made with primary objective of capital preservation and to provide an investment return for the Society. The portfolios are closely monitored and periodic reviews are conducted by the Finance Commission.

Annual Audit

The accounts for the year were audited by KPMG LLP, Public Accountants and Certified Public Accountants. The financial statements of the SRC for the year ended 31 December 2009 are prepared in accordance with the Singapore Financial Reporting Standards.

Highlights in 2009



JANUARY

- 10 SRC Flag Day 2009
- 17 RCY Youth Officers' Sharing Session
- 17-18 Project R.I.C.E. 2009
- 22 Signing of agreement by Mr Jeffrey Chan, Vice Chairman of SRC with Myanmar Red Cross Society to provide humanitarian aid to survivors of Cyclone Nargis
- 24 First aid coverage at River Hongbao 2009
- 28 Bloodmobile Organiser Seminar

FEBRUARY

- 7 Chinese New Year Celebration at the Red Cross Home for the Disabled
- 14 RCY National Footdrill Competition

- 13-14 Chairman and Secretary General attended the Co-ordination Forum for Aceh and Nias in Jakarta, Indonesia
- 14 Handover ceremony of eight fishing boats, two rice mills, two hand tractors and two trucks in Aceh
- 28 National Day Parade 2009 Marching Contingent Selection Exercise

MARCH

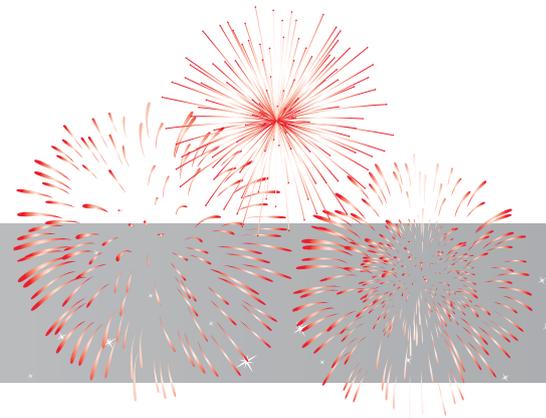
- 7-8 7th Red Cross International Humanitarian Law Moot Competition held in Hong Kong
- 21 RCHN NTU Chapter Charity Concert
RCY Arts Festival
- 22 Shop@REDCROSS+ Sunday Bazaar

- 22-23 IFRC S.E.A. National Societies Strategic 2020 Review in Jakarta, Indonesia
- 24 Disaster Preparedness Talk
- 28 First aid coverage at Earth Hour 2009
- 28-4 April Jean Pictet Competition 2009 on International Humanitarian Law held in Evian-Les Bains, France.

- 31 Handover ceremony for 165 donor assisted houses, Thirrukovil

APRIL

- 2 Handover ceremony of Gunungsitoli General Hospital in Nias
- 18-19 National Disaster Response Team Training level 1
- 25 Red Cross Youth Awards and Promotions Ceremony



MAY

- 4-10 Regional Disaster Response Team Training (IT&T)
- 15-1 Jun RCHN SMU Chapter Uom Mam III mission trip to Hoa Lien Ward, Danang, Vietnam
- 16 Care & Share Day (AVD & RCY Joint Community Service Project)
- 16-17 RCHN NTU Chapter "Vibrant Blood" Donation Drive
- 23 Red Cross Youth Linkamania

JUNE

- 5 First aid coverage at 7th Special Olympics Singapore National Games
- 8 Disaster Preparedness Talk
- 11 Handover ceremony of hospital in Kayinchuang village in Twante Township, Myanmar

- 13 World Blood Donor Day Celebration and Champion Blood Donor Ceremonies
- 13-15 RCY Unit Officers' Programme
- 23-28 3rd World Red Cross & Red Crescent Youth Meeting "Youth on the move" in Solferino, Italy
- 24 Annual General Meeting
- 29-7 July First aid coverage at the Asian Youth Games
- 30 Completion of the redevelopment of three villages in South Nias

JULY

- 5 Shop@REDCROSS+ Sunday Bazaar
- 16 Disaster Preparedness Talk

- 26-31 Hosted the United Nations Disaster Assessment Coordination (UNDAC) Refresher Training
- 30 SRC Charity Golf 2009

AUGUST

- 1 60th Anniversary Red Cross Carnival at Playground@Big Splash and Launch of First Aiders on Wheels
- 9 National Day Parade - Supporting marching contingent by RCY and first aid coverage at the Marina Bay Platform
- 13-15 S.E.A. Red Cross Red Crescent Secretary General Forum and Leadership Meeting in Hanoi, Vietnam. Head of Services presented on behalf of the Regional Health Team at the Secretary General Forum.



SEPTEMBER

- 2 Visit by Wakayama Chapter of the Japanese Red Cross
- 11 Singapore Red Cross 60th Anniversary Dinner
- 25-27 First aid coverage and sale of survival kits at F1 Singapore Grand Prix
- 28 Launched the Philippines Tropical Storm Appeal
- 30-14 Oct Head of Services represented SRC in the IFRC Regional Disaster Response Team (RDRT) Deployment as team leader of the assessment team to the Philippines in the aftermath of the Ketsana Tropical Storm

OCTOBER

- 2 Adult Volunteer Awards and Promotion Ceremony
- Mid Autumn Festival celebrations
- Launched the appeal for Typhoon Ketsana Appeal (for survivors in Vietnam, Cambodia and Laos) and the appeal for Padang Earthquake (for survivors in West Sumatra, Indonesia)
- 3-4 Youth Favourites Blood Donation Drive
- 11 Shop@REDCROSS+ Sunday Bazaar
- 16 Inauguration ceremony of the SRC funded Singapore Schools in Tangalle Primary School in Sri Lanka
- 21-30 "Together for Humanity" Photo Exhibition
- 25 Red Cross International Bazaar

NOVEMBER

- 7 Red Cross Youth First Aid Competition
- First aid coverage at Christmas Light Up Switch On Ceremony
- 8-15 First Aid coverage for Asia Pacific Economic Conference
- 10-11 8th Youth Directors Meeting at Vientiane, Laos
- 11-12 SRC Goodwill Ambassador graced a fundraiser organised by Vietnam Red Cross Ho Chi Minh Chapter in Ho Chi Minh City, Vietnam
- 18-21 17th General Assembly in Nairobi, Kenya
- 20 Handover ceremony of SRC's donations to Philippine National Red Cross in Manila, Philippines to help survivors of the Philippines Tropical Storm



- 21-24 Participated in the Vietnam Red Cross Ho Chi Minh Chapter Charity Walk and Concert in Ho Chi Minh City
- 21-25 RCY Study Trip to Hanoi, Vietnam for teachers and RCY officers
- 21&28 Red Cross Youth Volunteer Instructors Programme
- 28 Project Red Cross Love Visit by Macau Red Cross

DECEMBER

- 3 Handover ceremony of Stella Maris General Hospitals in South Nias
- 5 Official launch of the Tsunami book "Beyond the Tsunami - Rebuilding communities, Touching Lives" in conjunction with International Volunteer Day

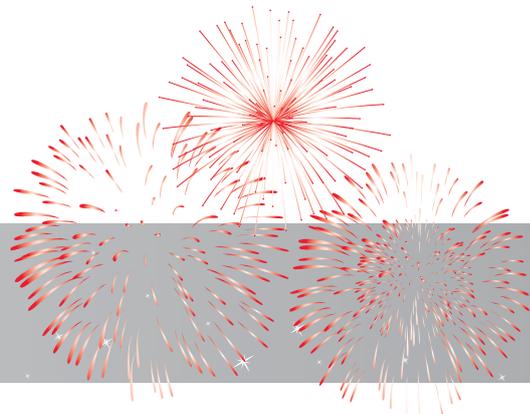
- 5-10 Study visit by WHO National Programme Officer and Blood Centre Directors from Democratic People's Republic of Korea to SRC Blood Donor Recruitment Programme and Bloodbank@HSA
- 6 First aid coverage at Standard Chartered Marathon 2009
- 10-18 Kinki District Junior Red Cross Youth International Meeting
- 11-14 Youth Donor Club Training Camp
- 13 Handover ceremony of two village schools and teachers' quarters at Pae Chaung Village in Bogale Township in Myanmar
- 14-23 Project Kasih Community Service Project by RCHN NTU Chapter

- 16 Handover ceremony of the Middle School in Thingankyune, Yangon, Myanmar
- 17 Handover ceremony of the School cum Cyclone Shelter, Teachers quarters and Clinic at Mae Ya Gon Village in Kungyangone Township in Myanmar
- 17-20 Red Cross Youth Challenge
- 18-20 RCHN SMU Chapter Blood Donation Drive - Magical Christmas

Serving Humanity and Saving Lives



in Our Community



1977 Dr Benjamin Sheares, then Patron of SRC, opened the Home for the Physically Handicapped Children. The Home evolved to become the Red Cross Home for the Disabled in 1988.

A member of the world's largest humanitarian organisation, the Singapore Red Cross is committed to serving humanity and furthering the work of the Red Cross Red Crescent Movement both in the local and international community.

Preparing and strengthening our capabilities

The SRC recognises that the work of the organisation is made possible because of the contributions and involvement of our staff, volunteers and members. The SRC is constantly reviewing and improving itself to fulfill its goal to be the organisation of choice to individuals and our corporate partners. To achieve that, we invest in the training and capacity building of our people so that they can respond and assist the needs of the community through our services effectively and professionally.

Staff development

In 2009, 68 staff attended a total of 49 training programmes and seminars both locally and regionally. These training programmes and seminars were identified to improve the

knowledge and skills of our staff in their various roles in the organisation – from providing nursing care to our residents at the Red Cross Home for the Disabled, providing relief assistance to survivors in a disaster affected country to having a transparent and professional financial reporting system.

We also recognise the need for our staff to be equipped with first aid skills so that they are ever ready to render first aid should the need arise. Hence, all staff were required to attend the Standard First Aid (SFA) course, and for some, the Basic Cardiac Life Support (BCLS) and Automated External Defibrillation and Cardio-Pulmonary Resuscitation (AED+CPR) courses.

Volunteer training and development

Volunteers are the pillars of our organisation. Together with our staff, they help to provide additional resources and expertise to our work. Their support and dedication to serve humanity is what makes the SRC today – an organisation that cares for its community regardless of who and where they are. Building on the capacities of our volunteers and the youth are vital elements in strengthening the SRC for both today and tomorrow.

Getting acquainted

In 2009, the SRC welcomed 350 new volunteers to the SRC family, with information and networking sessions to introduce them to the Red Cross Movement, our local and international services, as well as the various roles in which they can contribute their time, effort and expertise. 50 new members, who had undergone the Volunteer Instructors Programme in December 2008, were also officially appointed at the end of January 2009.

Being prepared

During the year, a total of 955 volunteers were given the opportunity to pick up new

skills or refresh their knowledge and skills in various training programmes conducted locally and regionally.

To enable our volunteers to take on various duties, including first aid coverage for major local events such as the F1 Night Race, Standard Chartered Marathon, the National Day Parade, the SRC ensured that the volunteers were given timely and comprehensive training. 128 active volunteers, including healthcare practitioners attended the SRC's Standard First Aid courses, the Basic Cardiac Life Support courses, CPR and AED courses.

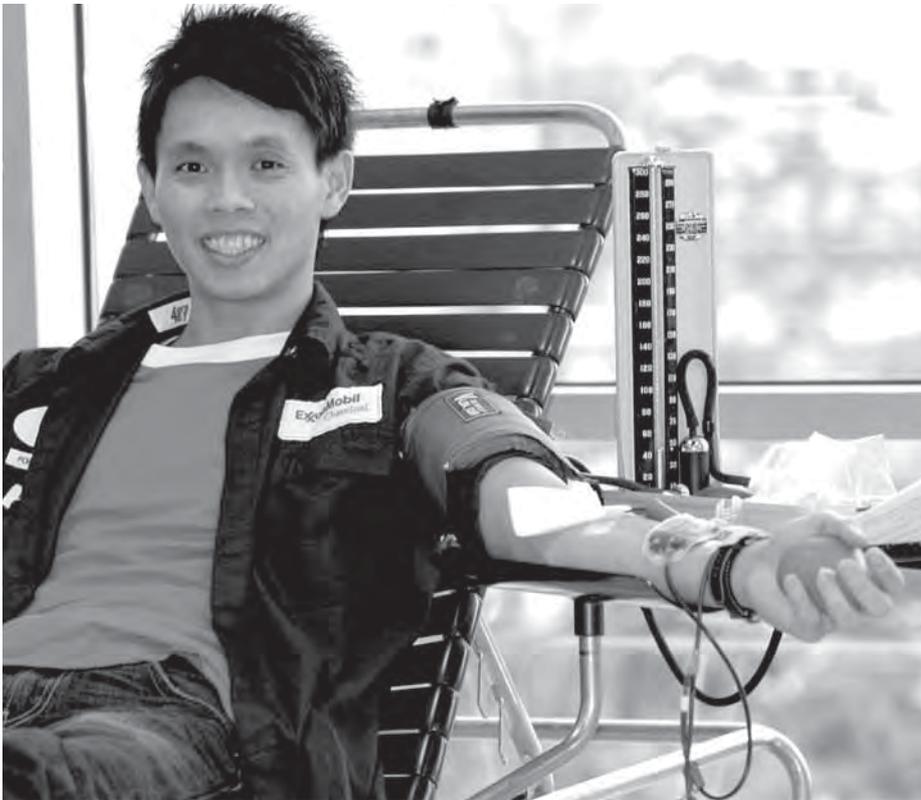
On 18 and 19 April, the SRC held its inaugural National Disaster Response Team training in Singapore to train volunteers in disaster preparedness as well as other skills such as Operational Response and Process Schematics and an Introduction to Psychosocial support to deal with the immediate needs in any local disasters. Volunteers and staff also attended other courses such as the Response and Recovery workshops organised by the IFRC in Bangkok, the DiPar Awareness talks and the Hazmat Operations Course training. These training provided the volunteers and staff with both technical and practical knowledge and skills to be operationally ready for any disaster locally or abroad.

Saving lives

"Everyday Heroes"

The SRC is dedicated to ensuring that the patients in Singapore continue to receive the gift of blood whenever it is required. Motivated by this mission of saving lives, the SRC's Blood Donor Recruitment Programme (BDRP), together with its appointed creative agency, McCann Healthcare launched the "Everyday Heroes" Campaign to inspire the public to become regular blood donors.

In 2009, the recruitment strategies and efforts of the BDRP enabled its service partner, the



“ExxonMobil has been supporting the blood donation drive since 1999. This is a meaningful way for us to give back to the community we operate in. During each drive, we encourage our employees, not only to give blood, but also to go out to the public to educate others about the blood donation process.”

Mr Loh Pin Chuan

*Public and Government Affairs Manager,
ExxonMobil Asia Pacific Pte Ltd*

Blood Services Group of the Health Sciences Authority (HSA) to collect a total of 95,676 units of blood to meet the blood transfusion needs of patients and ensured a constant and safe blood stock for the year. The year also saw a 3% increase in the number of regular blood donors from 60,654 to 62,454, of which 10,856 donated more than two times a year.

This was achieved through working closely with the 263 Bloodmobile Organisers (BMOs) from schools, uniformed groups, corporate and government organisations; grassroots, religious and civic organisations, to organise blood donation drives in their premises to provide convenience and enable blood

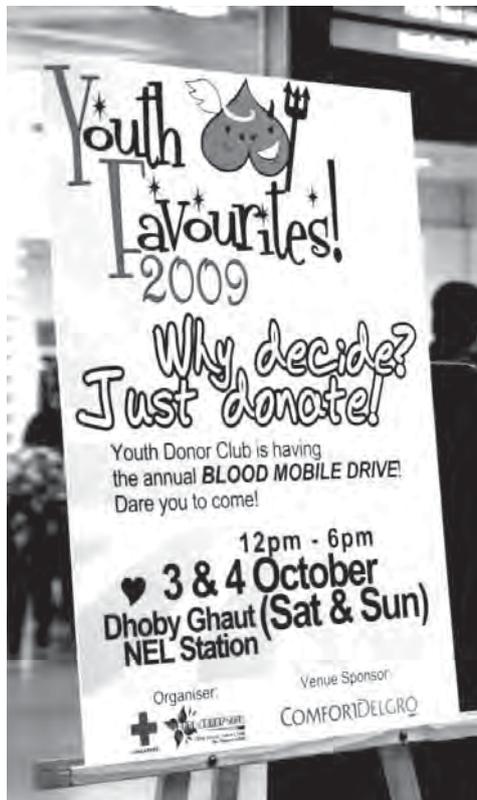
donors to donate blood in their places or work, worship or play. Bloodmobile drives contributed to 40% of the total amount of whole blood collected annually.

In recognition of their contributions to saving and sustaining the lives of patients in Singapore, these silent heroes – blood donors and the BMOs, were honoured at the annual Champion Blood Donor Recognition Ceremonies on World Blood Donor Day, held on 13 June 2009, at the Jurong Bird Park. The event saw close to 10,000 blood donors and their family members enjoying their day and 1,600 champion donors receiving their awards from the Minister of Health in recognition of their significant milestones in blood donations.

Donate Blood, Start Young

One of the goals of the SRC BDRP is to increase the pool of youth donors in Singapore. Through the support and participation of the Red Cross Humanitarian Network (RCHN) and the Youth Donor Club (YDC), youth donors have helped to make a difference not only through blood donation, but in the organisation of blood donation drives in their schools and road shows and blood drives in public spaces, in an effort to recruit more youths to donate blood. In 2009, a total of 22,642 youth donors made their donations, with 15,105 donors giving their first unit of blood.

In its third year running, the YDC, mentored by the BDRP, has helped to increase the



“Each unit of blood product that I received in my days of sickness was a symbol of goodwill and boundless charity that showed life-givers truly cared for me.”

Mr Firdaus Abdullah

Underwent regular blood transfusions to fight leukemia at 11 years old. Now cancer-free and studying at Ngee Ann Polytechnic.

number of youth donors through these three community outreach programmes.

- a) Youth Ambassador Programme – an educational outreach programme where youths are trained as ambassadors to conduct road shows in schools to educate and increase awareness on the importance of blood donation among the students.
- b) Youth Favourites – a blood collection drive to recruit new blood donors and to collect blood during the low collection period in October.
- c) YDC Annual Training Workshop and Camp – an annual camp to provide

youth with the knowledge and skills to motivate and recruit blood donors and the opportunity to serve in the national blood programme. A total of 73 participants attended the 5th YDC Training camp at the Red Cross Training Campsite, including 23 foreign delegates from the South East Asian region.

The RCHN National Technological University (NTU) and Singapore Management University (SMU) chapters also supported the National Blood Programme by organising mega blood donation drives; namely “Vibrant Blood” and “Magical Christmas” during the school holidays and festive periods which are lull periods for blood collection.



MRS TAN SOKE CHIN
51 years of volunteerism

“I truly receive when I give. A smile or a hug from the beneficiary keeps me going. I am most encouraged by the question: Mrs Tan, can we do this again?”

Mrs Tan, a familiar face in SRC fundraisers, proudly declares Red Cross as her ‘first love’. The winner of the inaugural Active Senior Citizen of the Year award 2001 walks the talk. As Chairman of SRC’s Flag Day for close to 20 years, she not only inspired donors and volunteers to give their best, she also sold flags in the streets and counted the proceeds when the event ended. Mrs Tan was also actively involved as Chairman in the past charity draws and in international bazaars which reaped in much needed funding for the SRC.

A member of the Red Cross Youth Advisory Committee, Mrs Tan’s enduring relationship with SRC begun in 1958, as the teacher-in-charge of the Red Cross unit in Whampoa Primary School. During her stint as the director and deputy director of RCY between 1983 to 1995, she organised knowledge seminars for youth officers – then a relatively new concept.

Mrs Tan also served as committee member for the ASEAN Youth & Health Workshop in 1991; Advisor to ASEAN Youth Trainers Workshop (Indonesia) in 1992; and the Asia Pacific representative in the International Youth Conference in Geneva in 1993.

In recognition of her dedication and commitment to community service, Mrs Tan was conferred the Public Service Medal (PBM) by the President at the National Day Awards 2000.



"I did come across a couple of child first aid courses available elsewhere but the one provided by RCTC comprised a more comprehensive syllabus which I preferred."

Ms Samantha Jane Winnall
on RCTC's Infant/Child First Aid Course

Serving the community

Knowing first aid saves lives

The Red Cross Training Centre (RCTC) is one of the leading first aid training centres in Singapore. Besides conducting training courses to individuals, volunteers and corporates, religious, civic and grassroots organisations, it also organises first aid awareness talks and events in the community.

In 2009, the RCTC trained 7,103 individuals in Standard First Aid, Occupational First Aid, Heart saver Adult CPR and Basic Cardiac Life Support courses. In January, the centre successfully obtained accreditation from the National Resuscitation Council (NRC) for its CPR + Automated External Defibrillation (CPR+AED) course and trained 211 individuals by the end of the year.

In February, the training centre launched a new course "First Aid Training for Infant/Child Care Personnel", accredited by the National First Aid Council (NFAC). This is a required course for the Ministry of Community Development, Youth & Sports (MCYS) licensed Child Care Personnel. A total of 161 individuals were trained by end December 2009.

The training centre also conducted 55 first aid awareness talks in schools, grassroots community centres and companies. 2,733 people benefited from these talks.

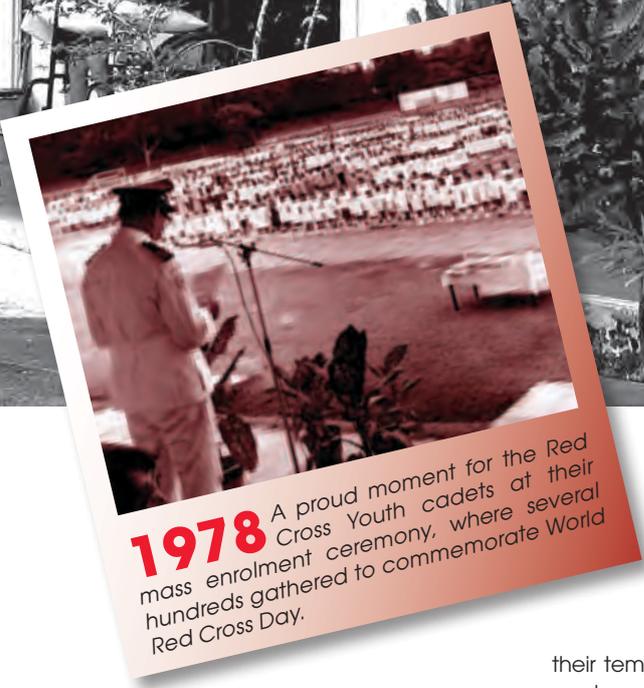
In celebration of the annual World First Aid Day, SRC organised a first aid forum titled "The Child and You". 96 participants comprising parents, teachers or care givers working in child care centres or child related

work environment benefitted from this forum held on 19 September at the National Volunteer and Philanthropy Centre (NVPC).

Caring for the vulnerable

Central to the work of the SRC is our care for the vulnerable in the community. The Red Cross Home for the Disabled (RCHD) and the Red Cross Non-Emergency Ambulance Service are two services which serve the needs of the sick, the elderly and the young.

The RCHD is home to 85 long-term residents, aged between eight to 61 years who are severely handicapped and have special needs. Together with a team of dedicated nursing professionals, the SRC continues to provide quality care for the residents, with



1978 A proud moment for the Red Cross Youth cadets at their mass enrolment ceremony, where several hundreds gathered to commemorate World Red Cross Day.

“Our residents may be disabled but they are happy and contented. They inspire me to make the most of my life and touch the lives of others.”

Mr Ong Wee Yeap
Avid volunteer with RCHD

services like physiotherapy, occupational and speech therapy for them.

In 2009, with the onset of flu viruses such as the H1N1, the RCHD responded by putting a number of measures into effect, such as minimising and/or suspending family and volunteer visits to contain the spread of the virus. It was an extremely important preventive measure as the residents were vulnerable and susceptible to such virus which may be life-threatening to their conditions. The SRC was very fortunate to have the support of the neighbours around the Home, the residents’ family and volunteers, who joined in our efforts to comply with our precautionary measures, such as having

their temperatures checked, donning on a mask and having their particulars recorded before entering the Home.

The Red Cross Non-Emergency Ambulance Service was started in 1997, when SRC identified the need to offer affordable ambulance transportation to the needy and the elderly. Today, the fleet of three continues to grow and in 2009, it served 1,769 cases and made a total of 3,305 trips for the year.

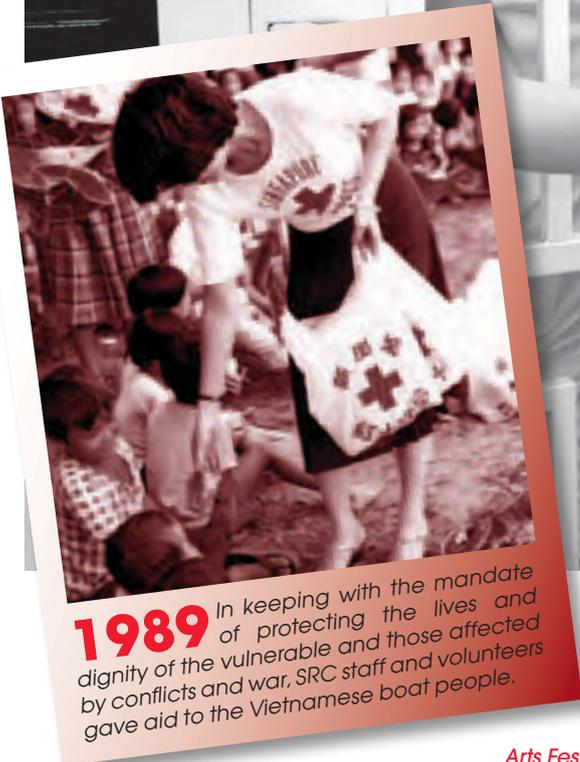
From sending patients to hospitals and back from their medical appointments, to sending patients for their kidney dialysis, the ambulance service is also part of the national emergency medical plan of the Ministry of Health to provide assistance by

supplementing the Singapore Civil Defence Force (SCDF)’s fleet of ambulances during mass casualty situations. As such, the SRC non-emergency ambulance service was on standby during the H1N1 situation and ready for mobilisation.

Inspiring and engaging our youth

The SRC prides itself in nurturing today’s youth to be active in providing humanitarian service to the less fortunate. Volunteers, many of whom are youth volunteers themselves, are the society’s next generation of humanitarian leaders.

Besides instilling a spirit of volunteerism and altruism, the SRC also empowers our youth and young adults with relevant leadership and life skills.



1989 In keeping with the mandate of protecting the lives and dignity of the vulnerable and those affected by conflicts and war, SRC staff and volunteers gave aid to the Vietnamese boat people.

of rice donation could do so much to show love and compassion to fellow Singaporeans in need.

Linkamania

To incorporate fun elements into leadership training, Linkamania 2009 was held on 23 May. The aim was to attract more link members to continue their involvement with the SRC as cadet members when they enter into secondary school.

Spreading Love and Laughter

Two community outreach projects led by the youth and adult volunteers brought joy to the elderly residents with the Lion Befrienders Service Association. The two projects were "Care and Share" (16 June) and "Project Red Cross Love" (28 November). A total of 269 elderly residents from the Mei Ling Street, Redhill and Geylang Bahru centres

Arts Festival

The Arts Festival 2009 was held on 21 March at the Raffles Institution Secondary School Hall and Auditorium. The competition attracted a total of 83 entries from 28 link units in primary schools and 99 entries from 34 cadet units in secondary schools. Similar to the previous year, cadets and links were encouraged to work in teams to promote camaraderie and unity. The spirit of "Making A Difference" was interpreted creatively in the videos and photos categories to promote the RCY humanitarian services.

More than a Cup

On 17 and 18 January, over 800 youths from various chapters of the Red Cross Humanitarian Network (RCHN) came together to help needy families in Singapore. This nationwide project which was aptly called "More than a Cup" had volunteers going from door-to-door to 84,000 households to collect 42,477 kg of rice. The collective efforts of both the volunteers and the Singapore donors clearly exemplified how a mere cup



“I have witnessed injuries around this area. The First Aiders on Wheels provides immediate assistance and is a meaningful project.”

Joyce Chan
20 year-old First Aider on Wheels

of the Lions Befrienders Service Association were treated to a day of fun, with various activities to engage the elderly residents.

First Aiders on Wheels

As part of its continuous effort to serve the local community through our areas of speciality – first aid, the SRC launched “First Aiders on Wheels” on 1 August. At the Red Cross 60th Anniversary Carnival held at the Playground@Big Splash, the first team of first aiders took off to ply the shorelines of East Coast Park to provide first aid to injured visitors at the national park. This new initiative is a collaborative effort with the National Parks Board to make Singapore a safe and green environment.

Ready, Excite, Discover

In its third year running, the Red Cross Youth Challenge saw 100 cadets from various schools participating in a series of activities in a race around Singapore. Between performing community service such as beach cleaning, participating in challenging outdoor survivor skills, pitting their First Aid and CPR skills against one another, discovering the heritage of Singapore, the cadets also took the opportunity to promote the importance of first aid to the public in East Coast Park. At the end of the four days, 17 to 20 December, the cadets clearly bonded and demonstrated their leadership skills to qualify them for a National Youth Achievement Award (NYAA) Bronze and National Heritage Badge.



MR WAN FOOK KUM
45 years of giving

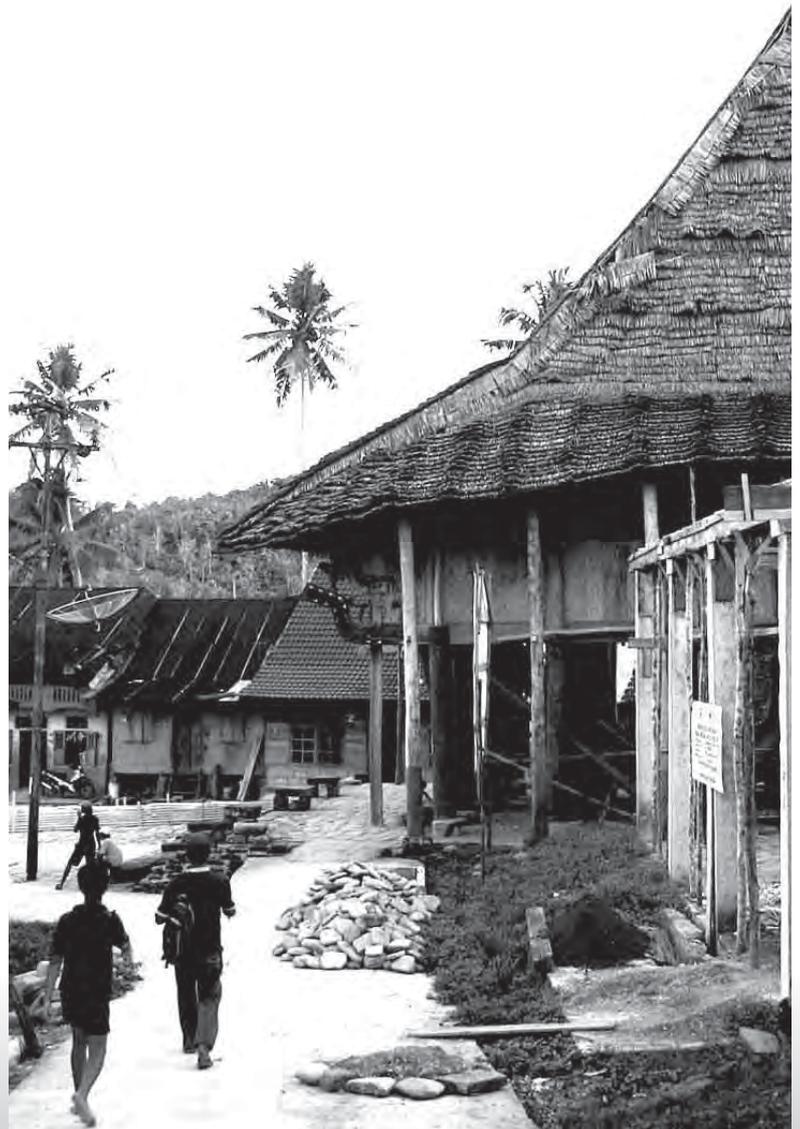
“The Singapore Red Cross opened doors for me to meet and engage foreign royalty, dignitaries and delegates. These were opportunities I would not have had if I had not joined the Red Cross and represented the Society in various conferences, workshops and international exchanges.”

A member of the Red Cross Youth Advisory Committee, Fook Kum’s youthful vigour belies his 69 years of age. He hosted the Red Cross Youth Exchange in 2008, and was part of the delegation for the Teachers’ Study Trip to Vietnam National Red Cross in 2009. However, his stint with the Society came by ‘accident’.

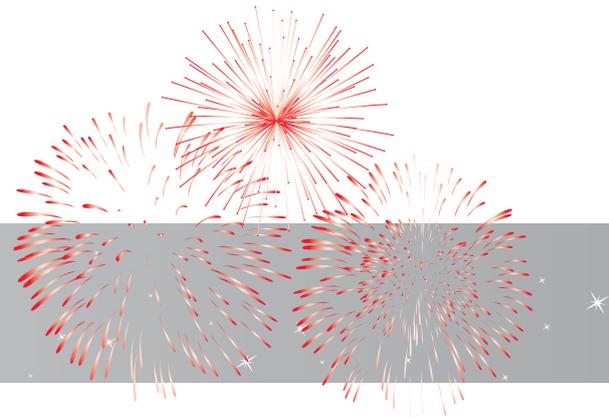
“I’d witnessed a serious road accident in which a bus ran over a child outside my school. Though I wished I could help, I was quite helpless then. Fortunately, a Red Cross teacher attended to the child. That prompted my desire to equip myself with first-aid skills that could help others and save lives,” recounted Fook Kum.

Not only has Fook Kum not looked back since his first days with the Movement, he’s also influenced his daughters, now in their 30s, to join the Red Cross uniform group when they were in primary and secondary school. The family man, who is often seen with his wife at SRC’s activities, cited ‘passion and strong family support’ as important ingredients for one’s continual involvement in voluntary work.

Serving Humanity and Saving Lives



Beyond Our Shores



In every disaster, there is chaos, destruction and despair. However, there is also hope, restoration and life. Situated amongst countries that are constantly hit by natural disasters, the SRC has been in the forefront in extending its humanitarian aid to our sister National Societies in the neighbouring countries.

Restoring hope

In September and October 2009, the SRC launched three public appeals to assist the survivors of tropical storm Ketsana in the Philippines and the Indo-Chinese States of Laos, Cambodia and Vietnam. The third appeal was launched for the Padang Earthquake. A total of S\$3,470,420 was raised. The money was sent to the National Societies of those countries to aid in the relief efforts and restore the livelihoods of the survivors, including the building of 800 semi permanent houses for the displaced.

The SRC also continued to follow-up on its reconstruction projects in Myanmar, Sichuan in China, Aceh, Nias and Sri Lanka.

- In Myanmar, the SRC signed an agreement with the Myanmar Red Cross (MRC) to build three primary schools cum storm shelters in three townships in the Irrawaddy Delta (the worst hit area as a result of the Cyclone Nargis Disaster). These projects are in addition to the completed projects in the towns of Thanlyin, Twantay, Bogalay and Kungyangone. A total of S\$11.9 million was raised through the generous donations of the public and corporate organisations.
- In Sichuan, the SRC collaborated with Habitat for Humanity to build 875 houses in the town of Pengzhou. The project was funded from the Sichuan Earthquake fund at a cost of S\$7,000,000. The project is due for completion in December 2010.

- In Nias, the SRC partnered Badan Rehabilitasi dan Rekonstruksi NAD-Nias (BRR) to undertake two projects which were to rebuild the Gunungsitoli General Hospital in Nias and to redevelop three villages in South Nias. Both projects were completed at a total cost of S\$6,299,937 and S\$1,914,698 respectively. The hand-over ceremony of the Gunungsitoli General Hospital was held on 2 April 2009.

- Besides partnering with BRR, SRC also worked with Tan Chin Tuan Foundation and their local partner PERDHAKI to rebuild another hospital, Stella Maris General Hospital in South Nias. The handover ceremony for the hospital was held on 3 December. SRC pledged S\$2,206,074 to the project.

- In Aceh and Nias, the SRC collaborated with Dewan Koperasi Indonesia (DEKOPIN) and the Singapore National Co-operative Federation (SNCF) to launch a recovery aid programme to regenerate the social-economic livelihood of fishermen and farmers in the affected areas. The SRC's "Tidal Waves Asia Fund" contributed S\$598,679 to the project. A total of eight fishing boats were procured and donated to eight co-operatives. These vessels will benefit 1,177 fishermen to recover their means of livelihood in Aceh. Two rice mills, two trucks and two hand tractors were also donated to two co-operatives in both Aceh and the Nias island.

- In Sri Lanka, a housing project consisting of 165 houses, a community centre and a post office was completed. The Touch Community Services International collaborative project, Donor Assisted Housing Project hired the beneficiaries of the project to work on their own houses as a means of building the beneficiaries financial capacity.

- The Minister for Foreign Affairs, Mr George Yeo officiated the handover of three schools, Tangalle Primary School, Vijitha Central College and Rewatha National College which were refurbished at a cost of S\$2.7 million.

Rebuilding communities, touching lives

It has been five years since a massive tsunami wrecked major devastation across the Indian Ocean in December 2004. The Singapore Red Cross, as the custodian of the "Tidal Waves Asia Fund" has the huge responsibility of ensuring the funds were effectively and efficiently used in the overall reconstruction and rehabilitation efforts of the tsunami affected countries in Aceh, Sri Lanka and the Maldives.

A total of S\$82,034,816 collected through the generous donation of individuals and corporate organisations have been disbursed and/or committed for 69 projects in Indonesia (Aceh and Nias), Sri Lanka and the Maldives, for work by Singapore based Non-Governmental Organisations (NGOs), Voluntary Welfare Organisations (VWOs) and the SRC.

"With the usage of this boat, we should be able to earn an estimated RP500,000 a day, twice the amount as compared to using the smaller boat."

Mr Geuchik Mansur from Laga Batang, Seuneddon Cooperative Lampulo, Banda Aceh



On 5 December, as part of the International Volunteers Day celebrations in Singapore, the SRC launched the “Beyond Tsunami – Rebuilding Communities, Touching Lives” book to acknowledge the tremendous efforts of Singaporeans who helped to restore normalcy to the lives of the survivors. Deputy Prime Minister Teo Chee Hean was the Guest-of-Honour and paid tribute to all volunteers who played a significant role in this effort.

In addition to showcasing the various reconstruction and rehabilitation projects undertaken by the local NGOs, VVOs and the SRC in Aceh, Sri Lanka and the Maldives, the book also provides an audited financial report of how the “Tidal Waves Asia Fund” was spent.



Copies of the books are on the shelves of all the National Libraries and the Singapore Red Cross. To receive a copy of the book, please contact the Corporate Communications Division of the Singapore Red Cross at 6336 0269.

Community service projects

During the year, the SRC also participated in several overseas community service projects. These included:

Project Uom Mam III

RCHN-SMU organised "Project Uom Mam III," a teaching programme, in Danang City of Vietnam. The project saw 21 members planning the overall teaching programme for students in the Nguyen Ba Phat

Secondary School. It was indeed an enriching experience for the youths and their beneficiaries in Vietnam.

Project Kasih 2009

The 10 day mission trip "Project Kasih 2009" in Pulau Nias, Indonesia was organised by 16 students from the NTU Chapter of the RCHN, who assisted the farmers in clearing the land, germinating seeds and planting corn and cucumber as well as building a concrete planter and three bridges for the locals. Besides assisting the farmers, the team members also found the time to teach and interact with the orphans at a nearby home. English was also taught through play sessions with the children.

"As a Singaporean, I am proud that our countrymen have made a lasting impression in the hearts of so many."

Mr Teo Chee Hean
Deputy Prime Minister and
Minister for Defence

Partnering and Collaborating



The work of the SRC is a collaboration of the council, volunteers, staff and the various corporate companies, educational, religious, civic and grassroots organisations. Through such partnerships and collaborations, we work towards capitalising our strengths and ensuring that resources are utilised best to the benefit of the community both locally and abroad.

Increasing our resources

2009 was a challenging year for the SRC as our fundraising efforts took a slight dip in the first half of the year, due to the uncertainties in the economy. Regardless, the SRC did not compromise on our services to the community and worked hard to garner support from corporate partners and individual donors. The following fundraising events helped the SRC achieve its targets for 2009.

Annual Flag Day

The SRC Flag Day was the first major fund raising event for the year. Volunteers, SRC cadets and staff chipped in to sell flags on the streets, man the collection centres and count the tins post collection. A total of S\$162,042 was raised on 10 January.

Charity Golf

"Swing with a Heart" was the theme for the SRC Charity Golf 2009. Through the generous support of corporate members and 102 professionals, the annual charity golf was held at the Raffles Country Club on 30 July. Besides a friendly competition to get the "hole-in-one" prize, the event also saw its supporters winding down to great food, drinks and music in the evening. A total of S\$90,500 was raised.

SRC 60th Anniversary Dinner

Held on 11 September at the Singapore Swimming Club, the event raised S\$161,305 through the sale of tables.

International Bazaar

A flagship event of the SRC, the International Bazaar was "the bazaar" to look forward to by both the local and international community. Held biennially, the International Bazaar at the Royal Thai Embassy on 25 October saw over 80 embassies, clubs, associations and companies and schools selling food and products from different parts of the world. The event was graced by President S R Nathan and Mrs Nathan. It was indeed an enjoyable event for the 8,000 people who came down to support the SRC. A total of S\$321,745 was raised.

Shop@REDCROSS+

The Shop@REDCROSS+ was first started in 2007 when a group of ladies decided to do something for charity. Today, the shop has a thriving business of regular customers who come prepared with recycled shopping bags to get the best bargain of clothes, novelties, household items, appliances and toys. In 2009, the Shop@REDCROSS+ raised S\$148,522. Special thanks also go to sponsors from Bengawan Solo Pte Ltd, BreadTalk Group Ltd, Bollywood Veggies Pte Ltd, ComfortDelGro, Macy's Merchandising Group International and Midpoint Properties Limited, SBS Transit Ltd, Simply Bread, Singapore Post Limited and SMRT Taxis Pte Ltd for their in-kind donations to the shop.

Sale of Survival kits at the Singapore Grand Prix 2009

Besides providing first aid coverage at the Singapore Grand Prix/F1 Night Race, the SRC also participated in the sale of survival kits at the event. The sales helped the SRC raise S\$52,337.

NTU Charity Concert

The very first RCHN-NTU Chapter Charity Concert was held on 21 March at the Nanyang Auditorium to help raise awareness and funds for the Red Cross



MRS VIDYAVATHI PILLAI
34 years of giving

"When I see how the shy cadets from secondary one grow to be caring, confident and resilient young ladies in secondary four, I am reminded of how nurturing the Red Cross is as a CCA, is and how worthwhile our efforts are."

Managing the Red Cross unit and helping her students shine has its share of rewards.

"As I witness the cadets' commitment and involvement in their CCA, I am really touched and feel I should also do my part to help them achieve their goals," shares Vidyavathi.

Inspired by her own Red Cross cadet experience back in Gan Eng Seng Secondary School, Vidyavathi jumped at the opportunity to help manage the Red Cross unit in St Margaret's Secondary School where she was posted to teach.

Now a senior youth officer for Red Cross at the same school, Vidyavathi was delighted when her team was commended by the Principal in the annual Speech Day address, on how the highly regarded uniform group has helped the school achieve the Sustained UG award. She quipped, "Yes! It feels like all the hard work has paid off!"



1995 The SRC organised the Red Cross Red Crescent Cultural Charity Fashion Gala. In this picture, models in exquisite costumes were sashaying down the catwalk to raise funds at the Singapore Red Cross Charity Gala in 2005.

Home for the Disabled. Tickets to the "Illuminate: Reveal Those Who are Unseen" Charity Concert were priced at \$10 and \$50. Over 500 tickets were sold, raising a total of S\$10,729 for the purchase of physiotherapy equipments for the RCHD.

Direct Mail and Donation Box Programme

The SRC held a direct mail appeal in January which resulted in a collection of S\$233,683.

Every year, the SRC partners hotels and other high traffic outlets to place donation boxes at their premises. These partners include Credit Suisse, Prime Supermarket Pte Ltd (Tampines), Jet Quay Pte Ltd, Keppel Offshore & Marine Ltd., Scoopz Ice Cream, Yen Investments, My Sweet Melody, Conrad Centennial Singapore, Landmark Village hotel, Grand Hyatt Singapore, Concorde Hotel, Bayview Hotel and the Sentosa Resort and Spa. The Donation Box Programme 2009 raised a total of S\$82,444.

Third Party Fundraising Events

The SRC was selected as the beneficiary by several corporate organisations which organised fundraising events for their

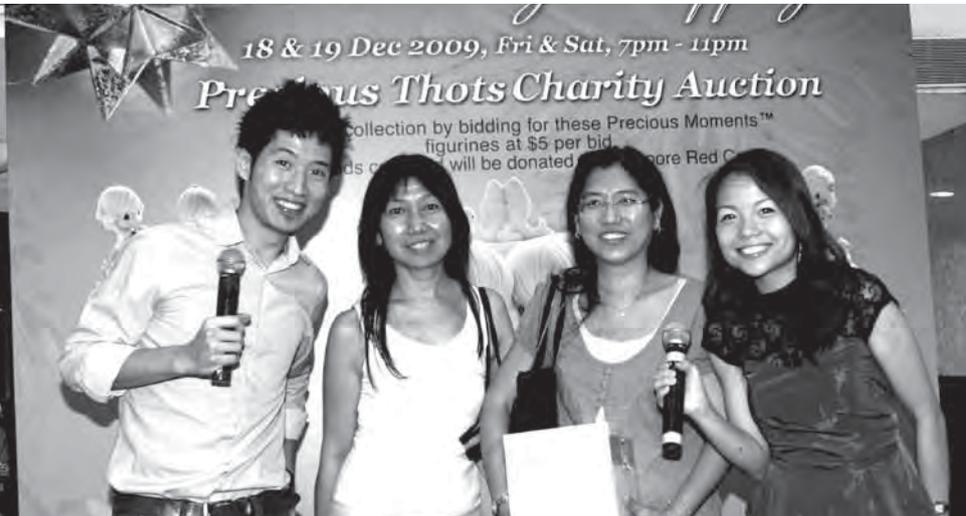
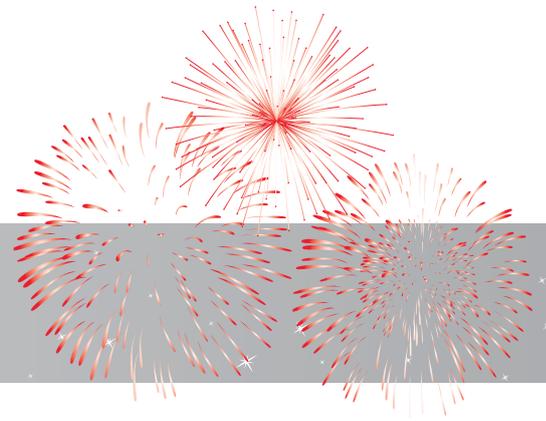
charity of choice. A total of S\$58,983 was raised through these third party fundraising events, which included:

- Toll Holdings Ltd - Toll Golf Challenge 2009
- Conrad Centennial Singapore - "Guess the number of Bears" contest
- CapitalLand Retail Ltd - Auction of Precious Thots Figurines @ Junction 8 Late Night Shopping
- Singapore Gold Cup

The SRC thanks all volunteers and committee members for supporting our fundraising events and activities.

Sharing our expertise

Beyond extending humanitarian aid to our neighbours, the SRC also extended help in capacity building and knowledge transfer.



MR YEO SER HUI, ANDY
22 years of giving

"I joined the Singapore Red Cross as I'd wanted to give back to the organisation that groomed me and made me what I am today."

Andy attributes his success today to the training and opportunities he's received at the Singapore Red Cross over the years.

That explains why he's embracing his current portfolio that oversees the training, development and accreditation for cadet and link members.

The 40-year-old entrepreneur had joined the Red Cross Movement as a cadet in Secondary School, and is today a Council Member of the Singapore Red Cross and the senior assistant director (operations) of Red Cross Youth.

He was actively involved in the National Footdrill Competition and First Aid Across Singapore – a nation-wide effort to bring First Aid Awareness to the public.

One who enjoys working with youths to develop their leadership qualities, Andy is especially proud to see the juniors whom he's once trained, conduct lessons for other cadets, with a quiet air of confidence and charisma.



Spreading the message of Voluntary, Non-Remunerated Blood Donation

Between 2 and 4 December, the SRC was invited to provide support to the Regional Health Units in Jakarta to assist the National Societies in South East Asia region to build capacity, knowledge and skills in achieving voluntary, non-remunerated blood donation.

Building capacity on Disaster Management Response

The SRC hosted two regional trainings, namely the Regional Disaster Response Team (RDRT) Information Technology (IT) and Telecommunications training and the United Nations Disaster Assessment and Coordination Consolidation course for 67 participants.

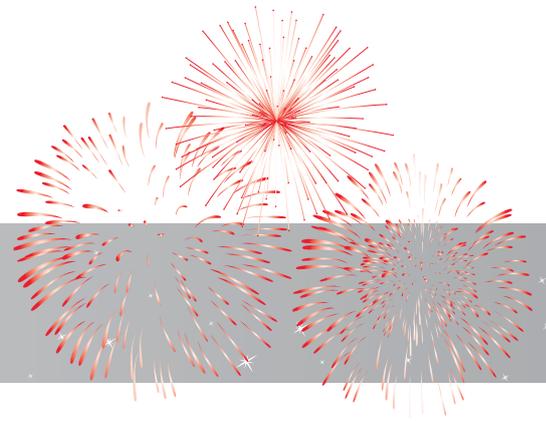
As a member of the Red Cross Red Crescent Movement, the SRC participated in the 17th General Assembly of the Red Cross Red Crescent and Council of Delegates meetings in Nairobi from 18 to 24 November. The meeting saw leaders from National Societies coming together every two years to determine the general policy of the Movement.

On 22 November, the SRC with its Goodwill Ambassador, Mr Edmund Chen assisted the Vietnam Red Cross (Ho Chi Minh City Chapter) in their Charity Walk and Concert. The two events helped to raise VND 2.5 million (S\$300,000) which would be used to help survivors of the Agent Orange disaster in Vietnam during World War II.

Communicating and Advocating



Our Work



MR MOHAMMAD ZAIDI BIN ARIFFIN
9 years of giving

"I believe in the work of the Red Cross Red Crescent Movement and want to share this belief with fellow Singaporean youths."

Communication and advocacy are vital to the SRC. They are essential in raising awareness on who we are, what we do and how the individuals and corporate organisations could join us in our service to humanity.

As such, every opportunity to reach our target audiences was explored and every means of getting our messages across utilised.

During the year, the SRC produced a range of collaterals and publications to keep the public and its volunteers updated on the SRC's work. The SRC continued to engage the media, receiving an average of 25 media mentions of the SRC on dailies, magazines, broadcast, print and digital media every month.

The SRC also conducted 60 awareness talks in schools, companies, grassroots and civic and religious organisations on various topics such as first aid, the work of the SRC and disaster preparedness.

Celebrating SRC's 60th Anniversary

2009 marked a significant milestone for the SRC as we celebrated our 60 years of humanitarian service in Singapore. A series of events and activities were organised to commemorate this special occasion. The Red Cross Carnival 2009 held on 1 August at the Playground@Big Splash kick-started the year-long celebrations. This was followed by the 60th Anniversary Dinner held on 11 September at the Singapore Swimming Club, the SRC "Together for Humanity" Exhibition held from 21 to 30 October at the Drome beside Plaza Singapura and the International Bazaar held on 25 October at the Royal Thai Embassy.

It was an extremely busy but enjoyable year for the SRC as volunteers and staff came together as ONE to commemorate the work of the SRC and celebrate its commitment to Singapore and the region.

The student of Nanyang Technological University joined the movement as a student cadet and continued his humanitarian journey with SRC so as to be a "youth advocate of the seven fundamental principles of the Red Cross".

Md Zaidi counts being awarded the Senior Warrant Officer rank when he was the cadet unit leader of the Red Cross unit in Raffles Institution, and being appointed as the assistant chief trainer of the Unit Leaders Programme, as two of many highlights in his nine years of volunteerism.

"It was like I've come full circle, to be in a position to inspire the cadets to believe in themselves and the Red Cross movement. Inspire them I did when they graduated as unit leaders, led their units well, and won excellent unit awards!" he beamed with pride.



Keeping the Singapore Red Cross brand “LIVE”

The SRC took a leap of faith to the cyberworld through the use of new media to connect with the public and its volunteers. On World Red Cross Day, Mr Tee Tua Ba, Chairman of the SRC delivered his congratulatory speech ‘real time’ on Facebook and Youtube.

A special discussion page titled “Ask Chairman” was launched on the SRC Facebook Group to provide real time discussions with the Chairman of SRC. Being the first to introduce such a transparent and immediate conversation with a leader of the largest and oldest humanitarian organisation in Singapore, it received positive feedback from the public.

In conjunction with the Red Cross Carnival held on 1 August, the SRC launched its

“A memorable experience was performing first aid coverage at the Singapore Grand Prix at Upper Thomson Road in the late 60s during Easter holidays, where we assembled at Empress Place early in the morning and travelled in a convoy of 30 to 40 vehicles.”

Mr Kwan Kwok Wah
Honorary Treasurer of Adult Volunteer Division

Goodwill Ambassador Programme with the appointment of local celebrity, Mr Edmund Chen as its Goodwill Ambassador.

Advocating the importance of international humanitarian values

At the heart of the Red Cross Red Crescent Movement is the desire to bring relief without discrimination to the wounded on the battlefield. The International Humanitarian Law (IHL) is thus at the

forefront of the Red Cross Movement’s work.

As part of our advocacy towards promoting the IHL, the SRC sponsored leading debaters from the NUS to the 7th International Humanitarian Law Moot Competition (7-8 March) and the Jean Pictet Competition at the Evian-Les-Bains, France.

Singapore Red Cross Society

Financial statements

Year ended
31 December 2009

Unique Entity Number S86CC0370E
Registered under the Charities Act, Chapter 37

Registration

The Singapore Red Cross Society ("the Society") was constituted as a body corporate by the Singapore Red Cross Society (Incorporation) Act, Chapter 304. The Society is registered as a charity under the Charities Act, Chapter 37 (Unique Entity Number S86CC0370E).

Registered Address

15 Penang Lane
Red Cross House
Singapore 238486

Council Members

Chairman

Mr Tee Tua Ba

Vice Chairmen

Mr Jeffrey Chan Wah Teck, SC
Mr Lim Neo Chian
Assoc Prof Lim Meng Kin

Honorary Treasurer & Chairman Finance Commission

Mr Chris Liew (From 1 Jan 10)
Mr Han Eng Juan (Up to 31 Dec 09)

Members

Mr Axel Chan
Mr Calvin Cheng (From 24 Jun 09)
Assoc Prof (Dr) David Chew (From 24 Jun 09)
Mr William Cheong Ah Soh (Up to 23 Jun 09)
Mr Eric Chia Soong Liang (Up to 23 Jun 09)
Mr Chng Tat Loon (Up to 23 Jun 09)
Mr Goh Chee Kong (Up to 23 Jun 09)
Assoc Prof Goh Lee Gan
Mr Paul Ho Yeok Chew
Mr Kwan Kwok Wah (Up to 23 Jun 09)
Mr Walter Lee Rui Han (From 24 Jun 09)
Mr Chris Liew (From 24 Jun 09)
Mr Patrick Lim Kiak Cheong (From 24 Jun 09)
Mr Ling Khoon Chow
Dr Low Cheng Ooi
Mr Charles Ng
Mr Stephen Quick
Mr N Sreenivasan
Dr Patrick Tan Tong Nam (Up to 23 Jun 09)
Ms Rose Tan
Mdm Tan Wee King
Mr Tang Chun Tuck (From 24 Jun 09)
Ms Esther Tay Yan Peng (From 24 Jun 09)
Mr Toh Hock Ghim
Mr Andy Yeo Ser Hui

Mr Ngiam Shih Chun
*Representative, Ministry of Community Development,
Youth and Sports*

LTC Gan Siow Huang (Up to 23 Jun 09)
LTC Roland Ng Kian Huat (From 24 Jun 09)
Representative, Ministry of Defence

Mrs Edelweis Neo
Representative, Ministry of Education

Ms Lim Kheng Hua
Representative, Ministry of Foreign Affairs

Dr Mark Leong (Up to 30 Nov 09)
Dr Lim Ghee Hian (From 1 Dec 09)
Representative, Ministry of Health

Mr Kadir Maideen Bin Mohamed (Up to 23 Jun 09)
LTC Francis Ng How Juah (From 24 Jun 09)
Representative, Ministry of Home Affairs

Secretary General

Mr Christopher Chua (Ex-Officio)

Auditors

KPMG LLP
16 Raffles Quay #22-00
Hong Leong Building
Singapore 048581

Bankers

The HongKong and Shanghai Banking Corporation
60A Orchard Road
#01-02 The Atrium @ Orchard
Singapore 238890

United Overseas Bank Ltd
80 Raffles Place
UOB Plaza 1, #11-00
Singapore 048624

Overseas-Chinese Banking Corporation
63 Chulia Street
OCBC Centre East #05-00
Singapore 049514

The Development Bank of Singapore
6 Shenton Way
DBS Building, Tower One,
Singapore 068809

Hong Leong Finance Ltd
16 Raffles Quay
#01-05, Hong Leong Building
Singapore 048581

Credit Industriel et Commercial
Singapore Branch
63 Market Street, #15-01
Singapore 048942

Statement by Management Committee

Year ended 31 December 2009

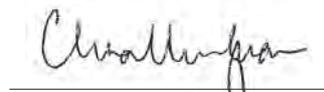
In our opinion, the financial statements set out on pages 43 to 63 present fairly the state of affairs of the Society as at 31 December 2009 and the results, changes in unrestricted funds and cash flows of the Society for the year ended on that date in accordance with Singapore Financial Reporting Standards.

The Council (Management Committee) has authorised these financial statements for issue on the date of this statement.

On behalf of the Council



Mr Chris Liew
Honorary Treasurer



Mr Christopher Chua
Secretary-General

20 May 2010

Independent Auditors' Report

Members of the Singapore Red Cross Society
(Registered under the Charities Act, Chapter 37)

We have audited the accompanying financial statements of the Singapore Red Cross Society (the Society), which comprise the balance sheet as at 31 December 2009, the statement of financial activities/ income statement, statement of comprehensive income, statement of changes in unrestricted funds and statement of cash flows for the year then ended, and a summary of significant accounting policies and other explanatory notes, as set out on pages 43 to 63.

Management's responsibility for the financial statements

The Society's management is responsible for the preparation and fair presentation of these financial statements in accordance with Singapore Financial Reporting Standards.

Management has acknowledged that its responsibility includes:

- (a) devising and maintaining a system of internal accounting controls sufficient to provide a reasonable assurance that assets are safeguarded against loss from unauthorised use or disposition; and transactions are properly authorised and that they are recorded as necessary to permit the preparation of true and fair profit and loss accounts and balance sheets and to maintain accountability of assets;
- (b) selecting and applying appropriate accounting policies; and
- (c) making accounting estimates that are reasonable in the circumstances.

Auditors' responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Singapore Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion:

- (a) the financial statements are properly drawn up in accordance with Singapore Financial Reporting Standards to present fairly, in all material respects, the state of affairs of the Society as at 31 December 2009 and the results, changes in unrestricted funds and cash flows of the Society for the year ended on that date; and
- (b) the accounting and other records required by the regulations enacted under the Charities Act to be kept by the Society have been properly kept in accordance with those regulations.

Report on other legal and regulatory requirements

During the course of our audit, nothing came to our notice that caused us to believe that:

- (a) the Society did not comply with the requirements of Regulation 15 (fund-raising expenses) of the Charities (Institutions of a Public Character) Regulations; and
- (b) the donation moneys have not been used in accordance with the objectives of the Society as an institution of a public character.

KPMG LLP

KPMG LLP
Public Accountants and
Certified Public Accountants

Singapore

20 May 2010

Balance Sheet

as at 31 December 2009

	Note	2009 \$	2008 \$
Non-Current Assets			
Property, plant and equipment	3	437,276	583,475
Investment securities	4	3,683,000	3,319,440
		<u>4,120,276</u>	<u>3,902,915</u>
Current Assets			
Inventories		56,508	80,231
Other receivables, deposits and prepayments	5	895,333	876,952
Fixed deposits with financial institutions	6	52,114,235	63,871,912
Cash at bank and in hand	6	3,322,382	1,662,146
Total Current Assets		<u>56,388,458</u>	<u>66,491,241</u>
Total Assets		<u>60,508,734</u>	<u>70,394,156</u>
Current Liabilities			
Other payables and accruals	7	689,710	514,128
Relief Funds:			
International Disaster Relief Funds	8	33,555,563	33,181,605
Tidal Waves Asia Fund	9	15,385,431	26,682,423
Total Liabilities		<u>49,630,704</u>	<u>60,378,156</u>
Funds of the Society:			
Unrestricted Funds:			
General Funds		10,798,330	10,299,860
Fair Value Reserves	10	79,700	(283,860)
Total Unrestricted Funds		<u>10,878,030</u>	<u>10,016,000</u>
Total Liabilities and Funds		<u>60,508,734</u>	<u>70,394,156</u>

The accompanying notes form an integral part of these financial statements.

Statement of Financial Activities/Income Statement

Year ended 31 December 2009

	Note	Unrestricted Fund	
		2009 \$	2008 \$
Incoming Resources			
<i>Incoming resources from generated funds</i>			
Voluntary income:			
Donations – General	11	807,004	997,098
Membership subscriptions		2,626	963
Activities for generating income: Fundraising events	11	1,310,624	1,902,247
Investment and interest Income	17	190,879	111,319
		2,311,133	3,011,627
<i>Charitable activities</i>			
Red Cross Training Centre fees		677,420	657,365
Ambulance Service:			
Programme Fees		37,266	35,944
Funding from Tote Board		144,471	144,471
Blood Donor Recruitment Programme subsidy from Health Science Authority		1,579,881	2,162,931
Red Cross Home for the Disabled:			
Residents' contribution		218,715	221,598
Grant from Ministry of Community Development, Youth and Sports		992,770	874,922
Government grants:			
Ministry of Education (Volunteer Development – Red Cross Youth)		76,260	67,736
Contribution from hostelites		1,988	3,321
		3,728,771	4,168,288
Other incoming resources		2,985	2,213
Total incoming resources		6,042,889	7,182,128

The accompanying notes form an integral part of these financial statements.

Statement of Financial Activities/Income Statement

Year ended 31 December 2009

	Note	Unrestricted Fund	
		2009 \$	2008 \$
Resources Expended			
<i>Cost of generating funds</i>			
Fundraising Cost	12	422,925	501,962
Charitable activities – local			
Volunteer Development		617,299	643,129
Services and Disaster Management		166,260	201,793
Red Cross Training Centre		608,918	615,807
Ambulance Services		294,637	343,130
Blood Donor Recruitment Programme		1,582,881	2,159,931
Red Cross Home for the Disabled		927,932	953,527
Red Cross Jurong Hostel		3,552	15,247
International Services		226,196	269,861
	13	4,427,675	5,202,425
Governance	14	255,061	258,885
Corporate Communications	15	245,673	291,097
60th Anniversary Celebrations		43,500	–
Contribution to International Federation of Red Cross and Red Crescent Societies		139,585	132,833
Contribution to International Committee of the Red Cross		10,000	10,000
Total resources expended		5,544,419	6,397,202
Net incoming resources	17	498,470	784,926

The accompanying notes form an integral part of these financial statements.

Statement of Comprehensive Income

Year ended 31 December 2009

	2009	2008
	\$	\$
Net incoming resources	498,470	784,926
Other comprehensive income		
Net change in fair value of available-for-sale financial assets	363,560	(308,064)
Net amount transferred to profit or loss of available-for-sale financial assets	-	(3,180)
Other comprehensive income for the year	<u>363,560</u>	<u>(311,244)</u>
Total comprehensive income for the year	<u>862,030</u>	<u>473,682</u>

The accompanying notes form an integral part of these financial statements.

Statement of Changes in Unrestricted Funds

Year ended 31 December 2009

	General Funds \$	Fair Value Reserves \$	Total \$
At 1 January 2008	9,514,934	27,384	9,542,318
Total comprehensive income for the year			
Net incoming resources	784,926	-	784,926
Other comprehensive income			
Net change in fair value of available-for-sale financial assets	-	(308,064)	(308,064)
Net amount transferred to profit or loss of available-for-sale financial assets	-	(3,180)	(3,180)
Total other comprehensive income	-	(311,244)	(311,244)
Total comprehensive income for the year	784,926	(311,244)	473,682
At 31 December 2008	10,299,860	(283,860)	10,016,000
At 1 January 2009	10,299,860	(283,860)	10,016,000
Total comprehensive income for the year			
Net incoming resources	498,470	-	498,470
Other comprehensive income			
Net change in fair value of available-for-sale financial assets	-	363,560	363,560
Total other comprehensive income	-	363,560	363,560
Total comprehensive income for the year	498,470	363,560	862,030
At 31 December 2009	10,798,330	79,700	10,878,030

The accompanying notes form an integral part of these financial statements.

Statement of Cash Flows

Year ended 31 December 2009

	Note	2009 \$	2008 \$
Operating activities			
Net incoming resources for the year		498,470	784,926
Adjustments for:			
Depreciation of property, plant and equipment		182,054	179,918
Loss on disposal of property, plant and equipment		2	-
Investment and interest income		(190,879)	(118,494)
Loss on disposal of investment securities		-	7,175
Operating profit before working capital changes		489,647	853,525
Inventories		23,723	4,492
Other receivables, deposits and prepayments		(106,803)	(174,726)
Other payables and accruals		175,582	(270,400)
Cash flow from operating activities		582,149	412,891
Investing activities			
Interest received		39,333	152,638
Dividends received		152,500	6,707
Purchase of property, plant and equipment		(35,859)	(56,840)
Purchase of investment securities		-	(3,000,000)
Disposal of investment securities		-	2,600,000
Cash flow from investing activities		155,974	(297,495)
Net increase in cash and cash equivalents		738,123	115,396
Cash and cash equivalents at the beginning of year		5,566,098	5,450,702
Cash and cash equivalents at end of year *		6,304,221	5,566,098
* Cash and cash equivalents comprise:			
Cash at bank and in hand	6	826,117	102,593
Fixed deposits with financial institutions	6	5,478,104	5,463,505
		6,304,221	5,566,098

The accompanying notes form an integral part of these financial statements.

These notes form an integral part of the financial statements.

The financial statements were authorised for issue by the Society's Council (Management Committee) on 20 May 2010.

1 Domicile and Activities

The Singapore Red Cross Society (the Society or "SRC") was constituted as a body corporate by the Singapore Red Cross Society (Incorporation) Act, Chapter 304. The Society is registered as a charity under the Charities Act, Chapter 37 (Unique Entity Number S86CC0370E).

The registered office of the Society is at 15 Penang Lane, Red Cross House, Singapore 238486.

The principal objectives of the Society, which is registered in the Republic of Singapore, are to provide assistance in relief operations in times of disaster and auxiliary health and welfare services to the sick, the handicapped, the aged and the poor without any distinction on grounds of race, nationality, religion or political opinions, and to furnish voluntary aid to the sick and wounded in times of war and to non-belligerents, prisoners of war and civilian sufferers from the effects of war.

In pursuance of the Society's objectives, the general policy adopted by the Society is the provision of relief to financially needy persons irrespective of race or religion.

The Society's assets are held for purposes of meeting its charitable objectives. The Society's future plans are also to provide relief to persons needing financial support.

2 Summary of Significant Accounting Policies

2.1 Basis of preparation

The financial statements are prepared in accordance with Singapore Financial Reporting Standards (FRS).

The financial statements are presented in Singapore dollars, and are prepared on the historical cost basis except as described in the accounting policies below.

The preparation of financial statements in conformity with FRSs requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, and in any future periods affected.

Presentation of financial statements

The Society applies revised FRS 1 Presentation of Financial Statements (2008), which became effective as of 1 January 2009. As a result, the Society presents the changes in components of comprehensive income in the statement of comprehensive income.

Comparative information has been re-presented so that it also is in conformity with the revised standard. Since the change in accounting policy only impacts presentation aspects, there is no impact on the profit or loss.

Disclosures pertaining to fair values for financial instruments

The Society has applied Improving Disclosures about Financial Instruments (Amendments to FRS 107), issued in March 2009, that require enhanced disclosures about fair value measurements in respect of financial instruments.

The amendments require that fair value measurement disclosures use a three-level fair value hierarchy that reflects the significance of the inputs used in measuring fair values of financial instruments. Specific disclosures are required when fair value measurements are categorised as Level 3 (significant unobservable inputs) in the fair value hierarchy. The amendments require that any significant transfers between Level 1 and Level 2 of the fair value hierarchy be disclosed separately, distinguishing between transfers into and out of each level. Furthermore, changes in valuation techniques from the one period to another, including the reasons therefore, are required to be disclosed for each class of financial instruments.

Revised disclosures in respect of fair values of financial instruments are included in note 21.

Except as disclosed above, the accounting policies used by the Society have been applied consistently to all periods presented in these financial statements.

2.2 Functional currency

The functional currency of the Society is Singapore dollar. As donations and expenses are denominated primarily in Singapore dollars, the Council is of the opinion that the Singapore dollar reflects the economic substance of the underlying events and circumstances relevant to the Society.

2.3 Funds structure

Unrestricted funds are available for use at the discretion of the Council in furtherance of the Society's objects.

Relief funds are those donated for a particular cause, the use of which is restricted to that cause. Such donations are held in custody of the Society and are principally for international relief and assistance (see note 8 and 9).

2.4 Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation and impairment losses. Property, plant and equipment obtained through donations that can be reliably measured are recognised at their fair value. Property, plant and equipment obtained through donations which cannot be reliably measured are taken into the financial statements at a nominal value of \$1 for each item.

Depreciation on property, plant and equipment is provided on a straight-line basis so as to write off items of property, plant and equipment over their estimated useful lives as follows:

Motor vehicles	5 years
Furniture and fittings	5 years
Medical equipment	3 to 5 years
Office equipment	3 to 5 years
Building and renovation	3 to 10 years

The useful lives and residual values are reassessed annually.

2.5 Financial instruments

Non-derivative financial instruments

Non-derivative financial instruments comprise investments in equity and debt securities, other receivables, other payables and cash and cash equivalents.

Non-derivative financial instruments are recognised initially at fair value plus, for instruments not at fair value through profit or loss, any directly attributable transaction costs. Subsequent to initial recognition, non-derivative financial instruments are measured as described below.

A financial instrument is recognised if the Society becomes a party to the contractual provisions of the instrument. Financial assets are derecognised if the Society's contractual rights to the cash flows from the financial assets expire or if the Society transfers the financial asset to another party without retaining control or transfers substantially all the risks and rewards of the asset. Regular way purchases and sales of financial assets are accounted for at trade date, i.e., the date that the Society commits itself to purchase or sell the asset.

Cash and cash equivalents comprise cash balances and bank deposits.

For the purpose of the cash flow statement, cash and cash equivalents relate to that of the operating funds only.

Available-for-sale financial assets

The Society's investments in equity securities and debt securities are classified as available-for-sale financial assets. Subsequent to initial recognition, they are measured at fair value and changes therein, other than for impairment losses, and foreign exchange gains and losses on available-for-sale monetary items (see note 2.2), are recognised in other comprehensive income and presented in fair value reserve within equity. When an investment is derecognised, the cumulative gain or loss in other comprehensive income is transferred to the Statement of Financial Activities/Income Statement.

Others

Other non-derivative financial instruments are measured at amortised cost using the effective interest method, less any impairment losses.

Impairment of financial assets

A financial asset is assessed at each reporting date to determine whether there is any objective evidence that it is impaired. A financial asset is considered to be impaired if objective evidence indicates that one or more events have had a negative effect on the estimated future cash flows of that asset.

An impairment loss in respect of a financial asset measured at amortised cost is calculated as the difference between its carrying amount, and the present value of the estimated future cash flows discounted at the original effective interest rate. An impairment loss in respect of an available-for-sale financial asset is calculated by reference to its current fair value.

Individually significant financial assets are tested for impairment on an individual basis. The remaining financial assets are assessed collectively in groups that share similar credit risk characteristics.

All impairment losses are recognised in the Statement of Financial Activities/Income Statement. Any cumulative loss in respect of an available-for-sale financial asset recognised previously in Fair Value Reserve is transferred to the Statement of Financial Activities/Income Statement.

Impairment losses in respect of financial assets measured at amortised cost and available-for-sale debt securities are reversed if the subsequent increase in fair value can be related objectively to an event occurring after the impairment loss was recognised.

Impairment losses once recognised in the Statement of Financial Activities/Income Statement in respect of available-for-sale equity securities are not reversed through the income statement. Any subsequent increase in fair value of such assets is recognised directly in Statement of Changes in Unrestricted Funds.

2.6 Impairment – non-financial assets

The carrying amounts of the Society's non-financial assets, other than inventories, are reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, the assets' recoverable amounts are estimated.

An impairment loss is recognised if the carrying amount of an asset or its cash-generating unit exceeds its estimated recoverable amount. A cash-generating unit is the smallest identifiable asset group that generates cash flows that largely are independent from other assets and groups. Impairment losses are recognised in the Statement of Financial Activities/Income Statement unless it reverses a previous revaluation, credited to Statement of Changes in Unrestricted Funds, in which case it is charged to Statement of Changes in Unrestricted Funds.

The recoverable amount of an asset or cash-generating unit is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or cash-generating unit.

Impairment losses recognised in prior periods are assessed at each reporting date for any indications that the loss has decreased or no longer exists for all assets. An impairment loss is reversed if there has been a change in the estimates used to determine the recoverable amount. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

2.7 Inventories

Inventories consisting of badges, buttons, flashes, stripes and belts are valued at the lower of cost and net realisable value. Cost is determined on the first-in, first-out basis.

2.8 Employee benefits

Obligations for contributions to defined contribution plans are recognised as an expense in the Statement of Financial Activities/Income Statement as incurred.

2.9 Incoming resources

- (i) Donations and income from fund raising projects are recognised as and when the Society's establishment to such income is established with certainty and amount can be measured with sufficient reliability. This normally coincides with the receipt of the donation and income from the fund raising project. Donation received in advance for future fund raising projects are deferred and recognised as incoming resources as and when the fund raising projects are held.
- (ii) Grants and subsidies are recognised as income to match the related expenditure.
- (iii) Interest income on operating funds is recognised on an accrual basis on an effective interest basis.
- (iv) All other income including membership subscriptions are recognised on an accrual basis.
- (v) Revenue from rendering services is recognised when services are performed.

2.10 Resources expended

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to that activity. Cost comprises direct expenditure including direct staff costs attributable to the activity. Where costs cannot be wholly attributed to an activity they have been apportioned on a basis consistent with the use of resources. These include overheads like utilities, amortisation of renovations and support costs.

(i) Allocation of support costs

Support costs are staff costs relating to general management, human resource and administration, budgeting, accounting and finance functions and have been allocated to fundraising, charitable activities, governance and corporate communications based on the estimated amount of time spent on each activity.

(ii) Costs of generating funds

The costs of generating funds are those costs attributable to generating income for the charity,

other than those costs incurred in undertaking charitable activities or the costs incurred in undertaking trading activities in furtherance of the charity's objects.

(iii) Charitable activities

Costs of charitable activities comprise all costs incurred in the pursuit of the charitable objects of the charity. Those costs, which are not wholly attributable, are apportioned between the categories of charitable expenditure. The total costs of each category of charitable expenditure therefore include an apportionment of support costs.

(iv) Governance costs

Governance costs comprise all costs attributable to the general running of the Society, in providing the governance infrastructure and in ensuring public accountability. These costs include costs related to constitutional and statutory requirements, and include an apportionment of overhead and support costs.

(v) Corporate communications costs

Corporate communications costs comprise costs incurred in informing the Society's supporters and general public, as well as volunteers about its activities.

2.11 Government grants

Jobs Credit Scheme

Cash grants received from the government in relation to the Jobs Credit Scheme are recognised upon receipt. Such grants are provided to defray the wage costs incurred by the Society and are offset against the staff costs in the financial statements.

3 Property, Plant and Equipment

	Motor vehicles	Furniture and fittings	Medical equipment	Office equipment	Building and renovation	Total
	\$	\$	\$	\$	\$	\$
Cost						
At 1 January 2008	16,943	26,967	125,928	157,889	1,689,125	2,016,852
Additions	1	-	21,761	23,014	12,064	56,840
Disposals	(1)	-	-	(15,722)	-	(15,723)
At 31 December 2008	16,943	26,967	147,689	165,181	1,701,189	2,057,969
Additions	-	-	(100)	35,959	-	35,859
Disposals	(2)	(7,000)	-	(14,802)	-	(21,804)
At 31 December 2009	16,941	19,967	147,589	186,338	1,701,189	2,072,024
Accumulated depreciation						
At 1 January 2008	16,932	26,967	104,216	136,711	1,025,472	1,310,298
Depreciation for the year	-	-	13,892	16,260	149,766	179,918
Disposals	-	-	-	(15,722)	-	(15,722)
At 31 December 2008	16,932	26,967	118,108	137,249	1,175,238	1,474,494
Depreciation for the year	-	-	10,311	21,977	149,766	182,054
Disposals	-	(7,000)	-	(14,800)	-	(21,800)
At 31 December 2009	16,932	19,967	128,419	144,426	1,325,004	1,634,748
Carrying amount						
At 1 January 2008	11	-	21,712	21,178	663,653	706,554
At 31 December 2008	11	-	29,581	27,932	525,951	583,475
At 1 January 2009	11	-	29,581	27,932	525,951	583,475
At 31 December 2009	9	-	19,170	41,912	376,185	437,276

In addition to the above property, plant and equipment, the Society occupies two land and buildings with lease terms of 30 years each commencing from 1 April 1989 and 9 December 1988 respectively on a rent-free basis till the end of the lease terms.

4 Investment Securities – Available-for-sale

	2009	2008
	\$	\$
Market value at beginning of year	3,319,440	3,237,859
Additions	–	3,000,000
Disposals	–	(2,610,355)
Fair value changes	363,560	(308,064)
Market value at end of year	<u>3,683,000</u>	<u>3,319,440</u>

The above investment securities, which represent investments in preference shares issued by Overseas-Chinese Banking Corporation Limited (OCBC) and United Overseas Bank Limited (UOB), and bonds issued by Land Transport Authority (LTA) are listed on the Singapore Exchange Securities Trading Limited and are held primarily to provide an investment return for the Society.

Credit Quality

An analysis of the credit quality of the maximum credit exposure of the investment securities based on rating agency, Standard and Poor's ratings where applicable, is as follows:

	2009	2008
	\$	\$
Government bonds rated AAA	615,000	641,440
Equity securities rated A-	3,068,000	2,678,000
	<u>3,683,000</u>	<u>3,319,440</u>

The government bonds held are neither past due nor impaired.

5 Other Receivables, Deposits and Prepayments

	2009	2008
	\$	\$
Interest receivable		
– Operating funds	3,456	4,407
– Relief funds	7,601	22,492
Blood Donor Recruitment Programme subsidy receivable from Health Sciences Authority	550,818	709,653
Ambulance Services – Funding receivable from Tote Board	36,118	–
Other receivables	2,218	18,854
Deposits	58,830	59,966
Loans and receivables	659,041	815,372
Prepayments	236,292	61,580
	<u>895,333</u>	<u>876,952</u>

6 Fixed Deposits and Cash at Bank and in Hand

	2009 \$	2008 \$
Fixed deposits with financial institutions comprise:		
- Tidal Waves Asia Fund	14,500,570	26,263,348
- International Disaster Relief Funds	32,135,561	32,145,059
- Operating funds	5,478,104	5,463,505
	<hr/> 52,114,235	<hr/> 63,871,912
Cash at bank and in hand comprise:		
- Tidal Waves Asia Fund	942,143	462,372
- International Disaster Relief Funds	1,554,122	1,097,181
- Operating funds	826,117	102,593
	<hr/> 3,322,382	<hr/> 1,662,146

7 Other Payables and Accruals

	2009 \$	2008 \$
Accrued operating expenses	203,708	171,911
Advance donations received (specific projects)	359,144	225,387
Foreign staff savings	14,500	12,050
GST payable	20,065	11,351
Resident's deposit	29,710	29,660
Employee benefits – staff leave provision	62,583	63,769
	<hr/> 689,710	<hr/> 514,128

8 International Disaster Relief Funds

The Society receives donations from the public in response to international public appeals for relief efforts in disaster and crisis stricken countries. The funds received are in the custody of the Society and are disbursed to the International Federation of Red Cross and Red Crescent Societies (IFRC) and International Committee of the Red Cross (ICRC) for specific relief cause and development work specified in the public appeal. These are not reflected in the Statement of Financial Activities/Income Statement of the Society.

Designated country	Balance 1 January 2009 \$	Collection \$	Disburse- ment \$	Interest earned* \$	Support cost (note 16) \$	Balance 31 December 2009 \$
Africa	91,159	15,100	-	-	-	106,259
North Korea	11,867	32,500	-	-	-	44,367
Turkey	11,612	-	-	-	-	11,612
Thailand	15,750	-	-	-	-	15,750
Philippines	14,762	-	-	-	-	14,762
Sri Lanka	-	165,545	(165,545)	-	-	-
Gaza Strip	-	43,810	(43,810)	-	-	-
Italy Earthquake	-	3,835	-	-	-	3,835
Taiwan Typhoon	-	433,501	(288,810)	-	-	144,691
Others (with balances of \$2,000 or less)	3,346	2,050	-	-	-	5,396
Total Miscellaneous Funds	148,496	696,341	(498,165)	-	-	346,672
Rwanda	115,216	-	-	327	(400)	115,143
Indonesia	574,669	-	-	1,635	(2,000)	574,304
Indonesia Disaster Relief	1,692,847	-	-	4,811	(5,900)	1,691,758
Iran	974,151	-	-	2,768	(3,400)	973,519
Iraq	585,819	-	-	1,664	(2,000)	585,483
South Asia						
Earthquake	1,259,018	-	-	3,579	(4,300)	1,258,297
China Earthquake	18,883,369	51,787	(1,702,873)	30,076	(12,000)	17,250,359
Myanmar Cyclone	8,948,020	306,708	(1,452,622)	11,988	(36,000)	7,778,094
Ketsana Relief - Vietnam, Cambodia and Laos	-	691,998	(273,811)	53	(19,900)	398,340
Indonesia Padang Earthquake	-	1,302,866	(14,042)	166	(23,300)	1,265,690
Philippines Tropical Storm	-	1,475,566	(130,035)	173	(27,800)	1,317,904
	33,181,605	4,525,266	(4,071,548)	57,240	(137,000)	33,555,563

*Interest earned on International Disaster Relief Funds is recognised on an accrual basis and allocated based on the funds balance.

Total Miscellaneous Funds – These balances were either residual amounts or donations made after the planned relief efforts had been completed or were donations made for specific countries for which the Society had not made any appeals. The amounts will be remitted to IFRC or ICRC or the National Societies of the designated countries specified by the donors.

Rwanda – The balance was the residual fund for the Society sponsored warehouse project. The Society is in touch with Rwanda Red Cross Society in respect of additional funding required.

Indonesia – The amount is earmarked for ongoing bilateral projects, including water sanitation projects and various community projects in Indonesia.

Indonesia Disaster – The Society will be funding the reconstruction of two schools. The balance will be used to train and equip quick medical response teams for disasters in Indonesia.

Iran – Due to the unstable domestic situation in Iran, all plans are held in abeyance.

Iraq – The Society is working with ICRC to support the ongoing operations in Iraq. ICRC will discuss their plan of action with the Society.

South Asia Earthquake – The Society had pledged the funds to IFRC for the reconstruction of two schools in Pakistan. The schools will be completed in June 2010.

China Earthquake – The Society is collaborating with Habitat for Humanity for reconstruction of houses, village health clinics and nursery school, village activity center cum library in 2 villages in PengZhou and Cifeng for \$7.0 million. The Society is also working with China Red Cross Society to rebuild schools and village health stations / clinics in Sichuan, Gangsu and Shaanxi provinces at a cost of \$10.8 million. SRC collaborated with YMCA Singapore and has funded the purchase a building for a learning and community centre in Dujiangyan, Sichuan for \$877,879. The centre will be used by the local YMCA to run ongoing programs for the people affected by the earthquake.

Myanmar Cyclone – A total of \$1.5 million was utilised todate for the emergency and relief phase, and a total of \$8.8 million had been earmarked to 23 recovery and rehabilitation projects.

Ketsana Relief for Vietnam, Cambodia and Laos – A total of \$273,811 had been utilised for the emergency and relief phase. The balance of funds will be made available to the Red Cross Societies of Vietnam, Cambodia and Laos and the IFRC based on their needs.

Indonesia Padang Earthquake – The Society has pledged to utilise the funds to construct semi-permanent houses in Padang for the victims of the earthquake. It is in discussion with the Palang Merah Indonesia (Indonesia Red Cross) on this project.

Philippines Tropical Storm – A total of \$130,035 had been utilised for the emergency and relief phase. The balance had been earmarked for construction of houses for the victims. The Society is working with the Philippines National Red Cross.

Notes to the Financial Statements (continued)
Year ended 31 December 2009

9 Tidal Waves Asia Fund

The Tidal Waves Asia Appeal raised a cumulative total of \$89,189,303 at 31 December 2009 (2008: \$89,188,163) towards Singapore's efforts for the victims affected by the earthquake and tsunami which occurred on 26 December 2004. The funds received are in custody of the Society. All monies will go towards helping the victims of the tsunami disaster. These are not reflected in the Statement of Financial Activities/Income Statement of the Society.

	Note	2009 \$	2008 \$
Balance at beginning of the year		26,682,423	35,529,817
Collections		1,140	363,161
Interest Earned*		70,289	376,672
Disbursement		(11,368,421)	(9,587,227)
Balance at end of the year		<u>15,385,431</u>	<u>26,682,423</u>
Disbursement for the year were for the following items:			
Administrative and fundraising cost		91,080	10,688
Secretariat and project management		64,513	123,689
Support Costs	16	62,000	56,000
Reconstruction projects		11,150,828	9,396,850
Total disbursement		<u>11,368,421</u>	<u>9,587,227</u>

* Interest earned on Tidal Waves Asia Fund is recognised on an accrual basis.

The Society had set up the Tsunami Reconstruction Facilitation Committee (TRFC) to administer the Tidal Waves Asia Fund. The TRFC had to date approved funding for 69 (2008: 70) reconstruction projects, amounting to \$82,034,816* (2008: \$82,362,916). These include projects initiated by the Society, joint projects with the Government and corporate sector and projects by Singapore-registered Voluntary Welfare Organisations (VWOs) and Non-Governmental Organisations (NGOs). A total of \$73,720,838 (2008: \$62,569,991) which comprised progress payments had been disbursed for reconstruction projects and project related costs as at 31 December 2009. All but 5 projects have been completed. These were expected to be completed by first half of 2010.

* Figures were lower than last year's due to the withdrawal of one project and savings in some projects.

A summary of approved projects are listed below:

	Community	Health	Education	Economic	Others	Total
2009	\$	\$	\$	\$	\$	\$
Indonesia	15,436,884	25,780,175	8,053,669	7,546,158	415,836	57,232,722
Sri Lanka	12,105,123	-	6,449,345	-	-	18,554,468
Maldives	324,583	-	5,562,773	43,324	-	5,930,680
Multi countries	140,000	-	176,946	-	-	316,946
	<u>28,006,590</u>	<u>25,780,175</u>	<u>20,242,733</u>	<u>7,589,482</u>	<u>415,836</u>	<u>82,034,816</u>
Number of projects	25	13	15	13	3	69
2008	\$	\$	\$	\$	\$	\$
Indonesia	16,788,569	24,350,655	8,169,775	7,796,540	415,836	57,521,375
Sri Lanka	12,643,445	-	5,950,469	-	-	18,593,914
Maldives	324,583	-	5,562,773	43,324	-	5,930,680
Multi countries	140,000	-	176,947	-	-	316,947
	<u>29,896,597</u>	<u>24,350,655</u>	<u>19,859,964</u>	<u>7,839,864</u>	<u>415,836</u>	<u>82,362,916</u>
Number of projects	25	14	15	13	3	70

10 Fair Value Reserves

The fair value reserves include the cumulative net change in the fair value of available-for-sale investments until the investment is derecognised.

11 Tax Exempt Receipts

Included in donations income and fundraising income are donations for which tax-exempt receipts have been issued of \$1,530,130 (2008: \$1,849,804).

12 Fundraising Costs

	Note	2009 \$	2008 \$
Support Cost	16	214,658	249,757
Fundraising Events		174,987	217,546
Admin and Operating Expenses		23,969	25,735
Depreciation		9,311	8,924
		<u>422,925</u>	<u>501,962</u>

13 Charitable Activities

	Volunteer Development	Services and Disaster Management	Red Cross Training Centre	Ambulance Services	Blood Donor Recruitment Programme	Red Cross Home for the Disabled	Hostel for Hand- capped Workers	Interna- tional Services	Total 2009	Total 2008
Support Costs (note 16)	297,145	125,660	355,861	252,029	479,059	668,559	1,000	148,213	2,327,526	2,493,050
Publicity and Public Education	-	-	-	-	588,440	-	-	-	588,440	1,193,412
Blood Donor Management	-	-	-	-	438,924	-	-	-	438,924	402,971
Admin and Operating Expenses	47,802	20,066	221,404	38,710	76,458	252,169	2,552	12,747	671,908	680,987
Depreciation	69,840	10,670	31,653	3,898	-	7,204	-	8,674	131,939	131,817
Projects / Programmes										
Adult Volunteer	28,477	-	-	-	-	-	-	134	28,611	30,917
Red Cross Youth	149,706	-	-	-	-	-	-	17,450	167,156	202,289
Red Cross Humanitarian Network	24,329	-	-	-	-	-	-	5,000	29,329	-
Training, Programme and Meeting Expenses	-	9,864	-	-	-	-	-	33,978	43,842	66,982
Total	617,299	166,260	608,918	294,637	1,582,881	927,932	3,552	226,196	4,427,675	5,202,425

14 Governance

	Note	2009 \$	2008 \$
Support Costs	16	93,852	104,471
Audit Fees		44,200	44,200
Admin and Operating Expenses		87,391	81,813
Depreciation		29,618	28,401
		<u>255,061</u>	<u>258,885</u>

15 Corporate Communications

	Note	2009 \$	2008 \$
Support Costs	16	164,560	204,218
Publicity and Public Education		49,356	49,282
Admin and Operating Expenses		20,567	26,821
Depreciation		11,190	10,776
		<u>245,673</u>	<u>291,097</u>

Notes to the Financial Statements (continued)
Year ended 31 December 2009

16 Support Costs

	Support cost				Total Cost 2009	Total Cost 2008	Note
	Direct Manpower Cost	HR, Admin Finance	General Management	Volunteer Development			
Fundraising	153,658	61,000	-	-	214,658	249,757	12
Charitable activities - Local:							
Volunteer Development	219,145	65,000	13,000	-	297,145	300,533	13
Services and Disaster							
Management	73,660	32,000	-	20,000	125,660	142,910	13
Red Cross Training Centre	297,861	45,000	6,000	7,000	355,861	389,594	13
Ambulance Services	203,029	29,000	20,000	-	252,029	273,862	13
Blood Donor Recruitment							
Programme	374,059	79,000	19,000	7,000	479,059	493,932	13
Red Cross Home for the							
Disabled	545,559	91,000	28,000	4,000	668,559	691,493	13
Red Cross Jurong Hostel	-	-	1,000	-	1,000	11,010	13
International Services	113,213	25,000	10,000	-	148,213	189,716	13
Governance	93,852	-	-	-	93,852	104,471	14
Corporate Communications	145,560	19,000	-	-	164,560	204,218	15
Charitable activities - Foreign:							
Disaster Relief and Assistance	60,000	60,000	-	17,000	137,000	123,500	8
Tsunami Relief and Recovery	18,000	44,000	-	-	62,000	56,000	9
Total cost	2,297,596	550,000	97,000	55,000	2,999,596	3,230,996	

17 Net Incoming Resources

	Note	2009 \$	2008 \$
These are stated after charging/(crediting):			
Depreciation of property, plant and equipment	3	182,054	179,918
Rental of premises *		1,150	2,220
Investment and interest income:			
- Fixed deposits and Bank Balance		13,899	(72,090)
- Investment securities		176,980	(46,404)
- Net Loss on disposal of investment securities		-	7,175
		190,879	(111,319)
Staff costs:			
- Salary expenses		2,449,271	2,450,092
- Jobs Credit		(218,314)	-
- Bonus expense		332,521	336,516
- Contributions to defined contribution plans (CPF)		304,637	306,317
- Foreign Worker Levy		82,963	82,431
- Benefits		48,518	55,640
		2,999,596	3,230,996

*Rental expenses do not include lease payments of \$180,000 (2008: \$180,000) incurred by the Society that were reimbursed by the Ministry of Education.

The Society received in-kind sponsorship for its fundraising events in the form of prizes, goodie bags and items for auction. It also received consumables and food items for its Red Cross Home for the Disabled. As part of its awareness building and publicity efforts, the Blood Donor Recruitment Programme undertaken by the Society also garners corporate and individual support for its publicity drives, exhibitions, road shows, and other activities to promote public awareness in blood donation. The Society does not recognise donations in-kind in the Statement of Financial Activities/Income Statement.

18 Employees Remuneration

The number of employees whose remuneration exceeded \$50,000 in the year was as follows:

	2009	2008
Number of employee in bands:		
\$50,001 to \$100,000	10	9
\$100,001 to \$150,000	1	1

The number of staff employed by the Society as at 31 December 2009 was 108 (2008:111).

19 Council Members Expense

None of the members of the Council received remuneration for their contribution. The Society paid for the following expenses incurred by Council members for official events and meetings:

	2009	2008
	\$	\$
Travel and meeting expenses	13,063	4,794
Number of Officer Bearers	7	7

20 Income Tax Expense

The Society is an approved charity institution under the Charities Act, Chapter 37 and an institution of public character under the Income Tax Act, Chapter 134. No provision for tax has been made in the financial statements as the Society is exempt from income tax.

21 Financial Risk Management

Exposure to credit, interest rate and equity risks arises in the normal course of the Society's operations. The management of these risks is discussed below:

Credit risk

Management has a credit policy in place and the exposure to credit risk is monitored on an ongoing basis. Investments are only allowed in parties that are of high credit standing.

Fixed deposits and bank balances are placed with financial institutions of high credit standing and regulated.

At the balance sheet date, the maximum exposure to credit risk is represented by the carrying amount of each financial asset in the balance sheet.

Interest rate risk

The Society's exposure to changes in interest rates relates primarily to the interest-bearing fixed deposits and investment debt securities. The effective interest rates at balance sheet date and the periods in which they mature or re-price (whichever is earlier) are as follows:

	Effective Interest rate %	Within 1 year \$	1 to 5 years \$	Total \$
2009				
Fixed deposits with financial institutions	0.025 to 0.875	52,114,235	-	52,114,235
Investment securities	4.08	-	615,000	615,000
Total		52,114,235	615,000	52,729,235
2008				
Fixed deposits with financial institutions	0.2 to 3.24	63,871,912	-	63,871,912
Investment securities	4.08	-	641,440	641,440
Total		63,871,912	641,440	64,513,352

At the balance sheet date, if market interest rate had been 100 basis points higher or lower, assuming no asymmetrical movement in yield curves and a constant balance sheet position for the 12 months after balance sheet date, the Society's profit before tax would increase or decrease by approximately \$521,142 (2008: \$638,719). There is no impact on the reserves of the Society.

Equity risk

The Society's exposures to changes in equity prices relate primarily to the investment equity securities.

At the balance sheet date, if equity prices had declined by 10%, assuming no asymmetrical movement in yield curves and a constant balance sheet position for the 12 months after balance sheet date, the fair value reserves of the Society would decrease by approximately \$306,800 (2008: \$267,800). An increase in 10% of the equity prices would have an equal but opposite effect.

Reserves management

The reserves of the Society are the unrestricted funds available to the Society (also referred to as the "general funds"). It is the policy of the Society to maintain unrestricted funds at a level equal to approximately 5 years of its unrestricted net operating expenditure. Reserves are maintained at this level to ensure that the Society's operational activities could continue during a period of unforeseen difficulty.

There were no changes in the Society's approach to reserves management during the year.

The Society is not subject to externally imposed reserves requirements.

Fair values

Fair value represents the amount at which an asset could be exchanged, or a liability settled, between knowledgeable, willing parties in an arm's length transaction.

Although management has employed its best judgement in the estimation of fair values, there is inevitably a significant element of subjectivity involved in the calculations. Therefore, the fair value estimates are not necessarily indicative of the amount the Society could realise in a sale transaction as at 31 December 2009.

The carrying value of the financial assets (classified as loans and receivables) and liabilities is an approximation of the fair value because they are either (i) short-term in nature or repriced frequently or (ii) are receivable or payable on demand. The fair values of investment securities (classified as available-for-sale) are based on market values or brokers' price quotations at the balance sheet date. Where this information is not available, fair value has been estimated using quoted market prices for securities with similar credit, maturity and yield characteristics. The fair values of these instruments are disclosed in Note 4.

Fair value hierarchy

The Society measures fair values using the following fair value hierarchy that reflects the significance of the inputs used in making the measurements:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

At 31 December 2009, the Society only held investment securities (available-for-sale) amounting to \$3,683,000 (2008: \$3,319,440). The fair value measurement of these investment securities is categorised as Level 1 (2008: Level 1).

22 Operating Lease Commitments

At 31 December, the Society has commitments for future minimum lease payments under non-cancellable operating leases as follows:

	2009	2008
	\$	\$
Within 1 year	424,980	180,000
In 2 to 5 years	816,948	360,000
	<u>1,241,928</u>	<u>540,000</u>

Such lease payments are subsidised by the Ministry of Education (100%) and the Ministry of Community Development, Youth and Sports (90%).

23 Related Party Transactions

For the purposes of these financial statements, parties are considered to be related to the Society if the Society has the ability, directly or indirectly, to control the party or exercise significant influence over the party in making financial and operating decisions, or vice versa, or where the Society and the party are subject to common control or common significant influence. Related parties may be individuals or other entities.

The Society is governed by the Council which is the final authority and is overall responsible for the policy making and determination of all activities. The members of the Council are volunteers and receive no monetary remuneration for their contribution. This also applies to all volunteers of the Society. The expenses incurred by the Council members are disclosed in Note 19.

24 New Accounting Standards and Interpretations Not Yet Adopted

New standards, amendments to standards and interpretations that are not yet effective for the year ended 31 December 2009 have not been applied in preparing these financial statements. None of these is expected to have a significant impact on the financial statements.

Our People



List of Committees

SINGAPORE RED CROSS

EXECUTIVE COMMITTEE

Chairman

Mr Tee Tua Ba

Vice Chairmen

Mr Jeffrey Chan Wah Teck, SC

Mr Lim Neo Chian

Assoc Prof Lim Meng Kin

Honorary Treasurer

Mr Han Eng Juan (up to 31 Dec 2009)

Mr Chris Liew (from 1 Jan 2010)

Members

Mr William Cheong (up to 23 Jun 2009)

Mr Goh Chee Kong (up to 23 Jun 2009)

Assoc Prof Goh Lee Gan

Mr Ling Khoon Chow

Mdm Tan Wee King

Mr Walter Lee Rui Han (from 24 Jun 2009)

Mr Charles Ng (from 24 Jun 2009)

Mr Axel Chan (from 24 Jun 2009)

FINANCE COMMISSION

Chairman

Mr Han Eng Juan (up to 31 Dec 2009)

Mr Chris Liew (from 1 Jan 2010)

Members

Assoc Prof Lim Meng Kin

Mr Lim Neo Chian

Mr Jeffrey Chan Wah Teck, SC

Mr Chris Liew

Mr Ho Shee Ki

Mr N Sreenivasan

Mr Charles Ng (from 24 Jun 2009)

LEGAL COMMISSION

Chairman

Mr Jeffrey Chan Wah Teck, SC

Members

Mr Axel Chan

Prof L R Penna (up to 23 Jun 2009)

Mr Stephen Quick

Mr Chelva Rajah (up to 23 Jun 2009)

Mr N Sreenivasan

MEDICAL COMMISSION

Chairman

Assoc Prof Goh Lee Gan

Members

Dr Mark Leong

Assoc Prof Lim Meng Kin

Dr Patrick Tan

Mdm Tan Wee King

COMMUNICATIONS ADVISORY

COMMITTEE

Chairman

Ms Rose Tan

Members

Mr Goh Chee Kong

Ms Elaine Koh

Ms Koh Juat Muay

Mr Jay Soo

HUMAN RESOURCE COMMITTEE

Chairman

Mr Ho Shee Ki

Members

Mr Charles Ng

Ms Chek Lai Peng

Ms Nica Foo

Mr Siew Heng Kwok

RED CROSS HOME FOR THE DISABLED

ADVISORY COMMITTEE

Chairman

Dr W R Rasanayagam

Members

Dr David Roy Paul

Mr Malcolm Lim Kian Leng

Mr Nelson Koh

Major Raymond Tang

Mr Kwan Kwok Wah

Dr Low Cheng Ooi

Mr Chng Tat Loon (up to Aug 2009)

Mr Vincent Kwek Chin Min (from Aug 2009)

Ms Karen Perera

DISASTER MANAGEMENT COMMITTEE

Chairman

Assoc Prof Lim Meng Kin

Members

Dr Low Cheng Ooi

LTC Francis Ng How Juah

Dr Lee Cheng

LTC (Dr) Ng Wee Tiong

Mr Ee Cheng Huat

Mr Vincent Kwek

Dr Mark Leong (up to 30 Nov 2009)

Dr Lim Ghee Hian (from 1 Dec 2009)

Mr Kadir Maideen Bin Mohamed

(up to 23 Jun 2009)

LTC Francis Ng (from 24 Jun 2009)

INTERNATIONAL SERVICES COMMITTEE

Chairman

Assoc Prof Phua Kai Hong

Members

Mr William Cheong (up to 23 Jun 2009)

Mr Walter Lee (from 24 Jun 2009)

LTC Gan Siow Huang (up to 23 Jun 2009)

LTC Roland Ng Kian Huat (from 24 Jun 2009)

Ms Lim Kheng Hua

Mr Ling Khoon Chow

Mdm Tan Wee King

Co-opted

Ms Caroline Brassard

TSUNAMI RECONSTRUCTION

FACILITATION COMMITTEE

Chairman

Mr Tee Tua Ba

Vice Chairman

Assoc Prof Lim Meng Kin

Members

Mr Chew Hock Yong

Mr Ngiam Shih Chun

Mr Liak Teng Lit

Mr T.K. Udairam

Mr Eric Teng

Ms Peggy Kek

RED CROSS TRAINING CENTRE

TRAINING & DEVELOPMENT COMMITTEE

Advisor

Assoc Prof Goh Lee Gan

Chairman

Dr Mark Leong

Members

Mr Frank Chang

Mr Philip Ng

Mr Danny Toh

Mr Koh Yi Yang, Marcus

EXAMINATION BOARD

Advisor

Assoc Prof Goh Lee Gan

Chairman

Dr Lum Wei Ming, Vincent

Members

Mr Kalaiichelvam s/o Mariappan

Mr Vincent Kwek

Ms Tan Wee King

Ms Chua Siew Hong

Ms Kalai Selvi d/o Ramakrishna

ADULT VOLUNTEER DIVISION

MANAGEMENT COMMITTEE

Director

Mr William Cheong Ah Soh (up to Jun 2009)

Mr Walter Lee Rui Han (from Jul 2009)

Deputy Director

Mr Kwan Kwok Wah (up to Jun 2009)

Ms Esther Tay Yan Peng (from Jul 2009)

Honorary Treasurer

Mr Kwan Kwok Wah (from Jul 2009)

Assistant Honorary Treasurer

Ms Goh Wan Jou (up to Jun 2009)

Honorary Secretary

Mr Chor Pak Hoong (up to Jun 2009)

Assistant Honorary Secretary

Mr Chng Tat Loon (up to Jun 2009)

Senior Assistant Director

Mr Kek Siew Kok (up to Jun 2009)

Mr Ong Ah Hoe (up to Jun 2009)

Assistant Directors

Disaster Management

Mr Kwek Chin Min Vincent (up to Jun 2009)

Training & Development

Mr Aw Kum Chew (up to Jun 2009)

Fund Raising & Events Management

Ms Yee Peng Chong (up to Jun 2009)



Acting Assistant Directors

Acting 1st Assistant Director, Personnel & Admin

Ms Esther Tay Yan Peng (from Jul 2009)

Acting 2nd Assistant Director, Personnel & Admin

Mr Kwan Kwok Wah (from Jul 2009)

Operations & Public Duty

Mr Yap Soon Ghee (from Jul 2009)

Community Service / Special Projects / Logistics

Mr Lim Kiak Cheong Patrick (from Jul 2009)

Training and Development

Mr Kwek Chin Min Vincent (from Jul 2009)

RED CROSS HUMANITARIAN NETWORK

STEERING COMMITTEE

Director

Mdm Tan Wee King

Deputy Director

Mdm Chan Soon Keng

Honorary Treasurer

Mr Desmond Wang Wei Xiang

Honorary Secretary

Mr C Prathivmohan

Members

Mr Paul Ho Yeok Chew

Ms Jovena Chua

Ms Chua Xi Min

Ms Koh Hwee Teng

Ms Saraswathy

Mr Calvin Cheng

Mr Chan Eng Tiong, Gary

Co-Opted Members

Mr Chai Yew Soon

Ms Joyce Chan

Mr Buana Sandila

RCHN CHAPTERS

Anderson Junior College

Hwa Chong Institution

Nanyang Junior College

Raffles Institution

Ngee Ann Polytechnic

Republic Polytechnic

Singapore Polytechnic

Institute of Technical Education College East

National University of Singapore

Nanyang Technological University

Singapore Management University

Nanyang Academy of Fine Arts

United World College

RED CROSS YOUTH DIVISION

STEERING COMMITTEE

Director

Mr Ling Khoon Chow

Deputy Director

Mr Stephen Quick

Honorary Secretary

Mr Tang Chun Tuck

Honorary Treasurer

Mrs Tan Sin Yen

Assistant Honorary Secretary

Ms Jorin Ng Xin Hui (from Jun 2009)

Assistant Honorary Treasurer

Mr Edwin Seah Tian Rong

Senior Assistant Director

Training Policy International

Mr Andrew Ong Kia Huat

Operations

Mr Andy Yeo Ser Hui

Schools

Mr Eric Chia Soong Liang

Strategic Planning

Ms Chow Oi Ling (up to Jun 2009)

First Aid & Emergency Preparedness
Ms Pat Jeanisa Ng

Manpower
Mr Simon-Peter Lum (up to Jun 2009)

Assistant Directors
Manpower
Mr Edwin Seah Tian Rong (from Jun 2009)

Cadets
Mr Lawrence Quek (up to Mar 2009)
Mr Vincent Tan Kok Leong (from Mar 2009)

Links
Mr Wilson Boey

Operations
Ms Tay Rui Xian
Ms Loh Wai Min (from Jun 2009)
Ms Jorin Ng Xin Hui (from Jun 2009)

Membership
Ms Doreen Tan Soek Chin

Special Projects
Mrs Annie Gay (from Jun 2009)

Co-Opted Members
Mr Henry Wong Chin Seng
Mrs Annie Gay (up to Jun 2009)
Mr Vincent Tan Kok Leong (up to Mar 2009)
Ms Lee Hui Ling (from Jun 2009)

LINK UNITS

Ang Mo Kio Primary School
Bedok West Primary School
Blangah Rise Primary School
Boon Lay Garden Primary School
Bukit Timah Primary School
Bukit Panjang Primary School
Bukit View Primary School
Casuarina Primary School
Choa Chu Kang Primary School
Chongfu Primary School
Chongzheng Primary School
Compassvale Primary School
Concord Primary School
Coral Primary School
De La Salle Primary School
East View Primary School
Eunos Primary School
Fairfield Methodist School (Primary)
Fengshan Primary School
Fuhua Primary School
Grace Orchard School
Griffith's Primary School
Haig Girls' School
Holy Innocent Primary School
Innova Primary School
Jing Shan Primary
Kheng Cheng School
Mayflower Primary School
Naval Base Primary School
Northland Primary School

Pei Tong Primary School
Peiyong Primary School
Pioneer Primary School
Princess Elizabeth Pri
Queenstown Primary School
River Valley Primary School
Rivervale Primary School
Sembawang Primary School
St Anthony's Primary School
St Stephen Primary School
Temasek Primary School
Xinghua Primary School
Xin Min Primary School
Yuhua Primary School
Zhenghua Primary School

CADET UNITS

Admiralty Secondary School
Ang Mo Kio Secondary School
Assumption English School
Bartley Secondary School
Bendemeer Secondary School
Broadrick Secondary School
Cedar Girls' Secondary School
CHIJ Secondary (Toa Payoh)
Chong Boon Secondary School
Commonwealth Secondary School
Compassvale Secondary School
Coral Secondary School
Crescent Girls' School
Dunman Secondary School
Evergreen Secondary School
Fairfield Methodist School (Secondary)
Fuhua Secondary School
Greendale Secondary School
Guangyang Secondary School
Hougang Secondary School
Hua Yi Secondary School
Jurong Secondary School
Jurong West Secondary School
Marsiling Secondary School
Nan Chiau High School
Northbrooks Secondary School
Pasir Ris Secondary School
Punggol Secondary School
Queenstown Secondary School
Raffles Girls' School
Raffles Institution
Regent Secondary School
Sembawang Secondary School
Seng Kang Secondary School
Serangoon Garden Secondary School
Serangoon Secondary School
Siglap Secondary School
Singapore Chinese Girls' School
St Gabriel's Secondary School
St. Margaret's Secondary School
Tanjong Katong Girls' School
Tanjong Katong Secondary School
Unity Secondary School
Victoria School
Woodgrove Secondary
Yio Chu Kang Secondary School
Zhenghua Secondary School

Staff List

As at December 2009

Secretariat
Secretary General
Mr Christopher Chua

Personal Assistant to Secretary General
Ms Elsie Tan

Director, Operations
Head, International Services
Mr Lim Theam Poh

Blood Donor Recruitment Programme
Head
Ms Cecilia Tan

Corporate Communications
Head
Ms Carol Teo

Finance
Head
Ms Lim Ai Lee

Fund Raising
Acting Head
Ms Lee Siew Ping

HR & Administration
Head
Mr Danny Toh

Red Cross Training Centre
Head
Mr Lim Kah Seng

Services & Disaster Management
Head
Ms Serene Chia

Non-Emergency Ambulance Service
Administrator
Mr Zainudin Bin Ismail

Red Cross Home for the Disabled
Administrator
Mdm Fauziah Bte Jabil

Volunteer Development
Head
Mr Lim Kwang Keat

Tsunami Reconstruction Facilitation
Committee
Project Manager
Ms Fara Roslan

How You Can Help



The work of the Singapore Red Cross is diverse and reaches to a wide spectrum of the needy both locally and abroad. There are many ways that one can help and contribute through the SRC.

Be a Blood Donor

By making a commitment to donate blood, you can save three lives with every donation. That means, the more you donate, the more lives you save. Start today and call our blood donor recruitment programme at 6220 0183 to make an appointment for your next blood donation.

Be a Regular Giver

Your commitment to put aside an amount monthly to help the SRC will contribute towards our service delivery to the community. Visit us at www.redcross.org.sg to learn more about how we maximise our funds to help the needy.

Be a Corporate Partner

Be it organising a blood donation drive in your workplace or organising a fund raising event for our local humanitarian services, there are many ways your company can support and benefit someone in our community. Join us and help to make that difference. Call the Singapore Red Cross at 6336 0269 or visit us at www.redcross.org.sg to learn more about us.

Be a Volunteer

Volunteers come from all walks of life, race and age. We welcome you to join us to serve humanity. Visit or call us to find out how you can contribute today.

Contact Us

Singapore Red Cross

Red Cross House
15 Penang Lane
Singapore 238486
Tel: (65) 6336 0269
Fax: (65) 6337 4360
Email: enquiry@redcross.org.sg
Web: www.redcross.org.sg

Red Cross Non-Emergency Ambulance Service

Red Cross House
15 Penang Lane
Singapore 238486
Tel: (65) 6337 3333
Fax: (65) 6338 5599

Red Cross Training Centre

Red Cross House
15 Penang Lane
Singapore 238486
Tel: (65) 6336 0269
Fax: (65) 6337 6435

Red Cross Blood Donor Recruitment Programme

11 Outram Road, Bloodbank@HSA
Singapore 169078
Tel: (65) 6220 0183
Fax: (65) 6223 8508
Email: blood.program_redcross@donorweb.org
Web: www.donorweb.org

Red Cross Home for the Disabled

8 Lengkok Bahru
#04-01 Family Link@Lengkok Bahru
Singapore 159052
Tel: (65) 6762 1029
Fax: (65) 6474 1029

Red Cross Training Camp

62 Jalan Khairuddin
Singapore 457524

